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# Traceability Solution Providers formalise activities to collaborate, educate and standardise

Representatives from eleven different solution provider organisations recently formalised their partnership into a Committee. The Traceability Solution Provider Special Interest Group (TSP-SIG) is an eco-system of like-minded solution providers with the goal of assisting government and industry in understanding and implementing traceability solutions.

Australia is well-positioned to lead and leverage the next wave of transformation and innovation in global and domestic trade. This transformation is providing enormous opportunity for industry and regulatory modernisation with a goal of improved productivity, competitiveness, efficiency and effectiveness. Solution providers working with open and interoperable global data standards play a critical role in this process.

The TSP-SIG aims to connect and share perspectives on solution requirements based on industry needs and trends. GS1 Australia will support the group by providing secretariat duties, industry insight, engaging with its membership, discussing and developing project opportunities that align solution providers with industry needs.

The group is open to all traceability solution providers. No specific sector or industry segment is a primary focus. Instead, a holistic and whole-of-economy approach will be taken, recognising that product flows between, as well as through, domestic and international supply chains.

The group is governed by a committee and three co-chairs. **Co-Chairs are:** Michael Dossor – Result Group, Reeanjou Ram – iTrazo TraceTech and Luke Wood – Escavox.

**Steering Committee members are:** Mark Toohey – Aglive, Ilango Surendran – iFoodDecisionSciences, Blair Kietzmann – insignia, Laszlo Peter – KPMG, Paul Ryan – Trust Codes, Greg Calvert – Fresh Chain Systems, Trent Munro – Matthews Australasia and Roger Meilke – 4Technology.

#### About the TSP-SIG:

The group provides a community of interest and voice to help engage and communicate with industry and government on opportunity, needs and priorities.

The objective of the TSP-SIG is to support an active ecosystem of interoperable, standards-based solutions that enhance traceability and trust in Australian and international supply chains. The TSP-SIG provides an open forum and community for discussion and engagement of likeminded and in some cases, competing providers of solutions and services.

Collectively, TSP-SIG members are committed to ensuring industry chains are efficient and effective, safe, secure, and resilient, sustainable, and internationally competitive. The TSP-SIG is aligned and supports a National GS1 Traceability Advisory Group, made up of industry and government representatives, ensuring Australia remains and builds global competitiveness, economic growth, and employment opportunities.

## **Key activities of the TSP-SIG include:**

- Represent the interests of traceability solutions in the industry as a whole and make recommendations to the NGTAG and GS1 Australia
- Assess and learn about technological innovations and the ability for Global Data Standards to underpin their ongoing development for the benefit of all stakeholders
- Engagement and events to share information about industry needs, opportunities, capabilities, and lessons learned of collective and mutual benefit to members
- Suggestions and advice to industry and government regarding the benefit, potential and value of global data standards to support specific industry sectors and business use cases
- Review and evaluation of sector strategies, national and regional programs and projects focused on enhanced product traceability across the supply chain
- Helping industry and government improve business processes and solutions based on global data standards, common frameworks, and national public policy
- Provide technical advice, research insight and expertise concerning developments or proposed changes to GS1 traceability standards of relevance to Australian industry, sectors, or value chain segments
- Develop strategies and process that enable ease of deployment and interaction with all stakeholders in the traceability ecosystem, from Brand and Product Owner, through all parts of Supply Chain to Consumer and Customer

### Success criteria is identified as:

- Active engagement of the technical community of interest
- Effective representation of solutions and solution providers across multiple sectors and supply chain segments
- Increased understanding and use of global data standards not limited to GS1 standards to support enhanced supply chains traceability, safety, resilience, and performance
- Engagement of state and federal government representatives in Advisory Group activity
- Active management and communication of opportunities as well as technical risk to Australian industry of using proprietary vs standards-based systems
- Sharing and promoting leading and best industry practice and case studies published by members or others acknowledged by the TSP-SIG
- Active communicating with NGTAG and GS1 Australia

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### About GS1 Australia

GS1 is a neutral, not-for-profit organisation that develops and maintains the most widely used global standards for efficient business communication. It is best known for the barcode, named by the BBC as one of "the 50 things that made the world economy". GS1 standards and services improve supply chain efficiency, traceability and food safety across physical and digital channels in the food and beverage sector. With local member organisations in 114 countries, two million user companies and six billion transactions every day, GS1 standards create a common language that supports systems and processes in 25 sectors across the globe. For more information visit the GS1 Australia website <a href="https://www.gs1au.org">www.gs1au.org</a>

#### Media enquiries

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