



## Retail industry news

March 2023



### Standards in action across retail

Hi `contact.firstname`,

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

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### ARA Net-Zero Education Program

The Australian Retailers Association Net-Zero Accelerator Program builds upon the fundamentals of the Essentials masterclass series to dig into the practical considerations a business needs to take action.

It includes a two day in-person workshop and monthly virtual peer roundtables.

**Melbourne 30-31 March** [Register now](#)



## **AFGC Conference**

**17-18 May, Brisbane**

The AFGC's flagship conference and the food and grocery sector's most anticipated event is now open for registrations. Featuring unparalleled networking opportunities, take the time to forge new connections or build upon existing professional relationships with peers.

[Register now](#)

## **2DBarcodes | Continuing the conversation**



**2DBarcodes**

A **new**  
dimension  
in barcodes

## **Webinar: Powering the Future of Retail**

**Tuesday 28 March**

One of the biggest things happening in retail since sliced bread. The 2D in Retail Advisory Group will continue the conversation on the adoption and implementation of 2DBarcodes in Australia at the webinar 'Powering the Future of Retail'.

[Register now](#)



## **RFID Coalition**

**Wednesday 29 March**

Don't miss the next round of RFID Coalition workgroup meetings. Be inspired on your RFID journey by like-minded professionals, hear from industry experts and network your way into a successful future.

[Register now](#)



## Breakfast seminar: Solving the inventory equation: how to balance cost and availability

**Tuesday 28 March**

Join us as we discuss strategies for end-to-end inventory optimisation. Learn how to improve availability while lowering costs at the first, middle, and last mile. Plus, how to use product availability to bolster the customer experience.

[Register now](#)



## Australian Institute of Packaging (AIP) Conference

**28-29 March, Crown Promenade, Melbourne**

GS1 Australia is proudly sponsoring the AIP Conference with Marcel Sieira, Chief Engagement Officer, joining an expert panel on 29 March to discuss the future of packaging.

[Register now](#)



## Silos are for grain not for data!

If data is the life blood of your world? Why are we drowning in it?

Don't be fooled by buzzwords, Data Lake, In the Cloud, AI, ML, Data Wrangling, Data Mining, Data Driven, IOT, MDM, etc. Every time data is created, moved, edited, copied, manipulated, used or abused; a potential silo is created. Does it have the potential to empower business and/or confuse it?

[Read more](#)



## Getting started with your Barcodes

Register for training sessions to learn how to assign and print your barcodes.

[Find sessions](#)



## Recall Year in Review Report 2023

The 2023 Recall Year in Review Report is now available. Produced by GS1 Australia, the report includes articles from Coles and HACCP, as well as a look into what the future holds for product recalls.

[Download copy now](#)



Print and store carton,  
crate & SSCC labels  
**100% free online labelling tool.**

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## Does your barcode check out?

Make sure your barcode scans first time, every time with our Barcode Check service. We've tested more than 1.5 million barcodes including compliance to global standards, size, colour, print quality and packaging.

[Find out more](#)



## New! GS1 General Specifications v23.0 released- Highlights

There were many updates in the General Specifications this year. Most of the updates are from the 2D in Retail MSWG and the GTIN Modernisation WG which is for marketplaces.

[Find out more](#)



Product Identification



Process Automation

**RESULT**  
GROUP OF COMPANIES



Value Added Packaging



Self Adhesive Materials

## Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](#).



Barcode  
Check



Advisory Services



National  
Product  
Catalogue



Photography



Product  
Launch



Recall



Smart Media



## Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email [retail@gs1au.org](mailto:retail@gs1au.org)

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