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Retail industry news

November 2022



Standards in action across retail

Hi contact.firstname,

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

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New Master Data Retail Group

Join this new Advisory Group which kicks off on Thursday 10 November, 10:30am-12:00am. With a focus on master data in retail, the group brings together suppliers, retailers and associations in food and grocery to help improve the accuracy and alignment of product master data across supply chains.

[Register now](#)

2DBarcodes | Continuing the conversation



2D in Retail Advisory Group webinar

Tuesday 15 November 2022

Open to all interested stakeholders. Register now for the 2D in Retail Advisory Group webinar. A jam-packed agenda includes a sneak preview of the 2D toolkit by GS1 Global, updates from major retailers and GS1 Digit Link showcase.

[Register now](#)



2DBarcodes

A **new**
dimension
in barcodes

The time to start your 2D implementation plan is now?

News from GS1: Three types of 2DBarcodes have been approved for use at Retail POS.

The time is now to start to understand how 2DBarcodes can improve your business.

[Read more](#)



(01) 0 9506000 13437 6
(10) ABC
(21) 123456
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GS1 DataMatrix



<https://id.gs1.org/01/9312345670000/10/ABC123>

QR code with GS1 Digital Link URI



<https://id.gs1.org/01/09506000149301/10/AB-27?17=271231>

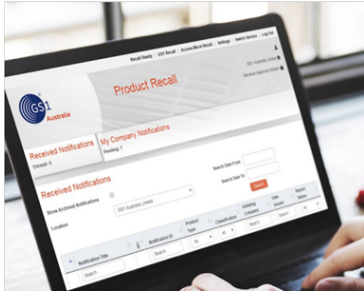
Data Matrix with GS1 Digital Link URI



RFID Coalition

Our final RFID Coalition meeting kicks off on Wednesday 16 November at 9:00am. Network and share knowledge of RFID implementations and technologies with keynote presentation about EPC and RFID from GS1 Italy.

[Register now](#)



GS1 Recall makes life easier

Did you know GS1 Recall is integrated with the National Product Catalogue and Smart Media? Simply enter the GTIN of a product to be recalled and information such as SKU, pack size, image and more, are automatically populated into the GS1 Recall system. Register for a free webinar to find out how fast and easy the product recall process can be for your company.

[Register now](#)



Traceability and GS1 Australia's strategy

GS1 Australia's CEO, Maria Palazzolo, explains how traceability fits with the organisation's strategy, "Traceability is foundational to GS1 Australia's business plan and strategy and will take a more strategic role in the next three years. Traceability supports all the work we do across all industry sectors we are engaged in, both established and emerging."

[Read more](#)



The key to proactive supply chains

Bonnie Ryan, Director Freight, Logistics and Industrial Sectors talks to Retail World about visibility throughout supply chains.

Visibility provides opportunities for better decision-making, improved customer service and lower operational costs.

[Read more](#)



Want a more competitive edge in the market?

Improve your inventory accuracy and real-time tracking for a more competitive edge. Make better business decisions and satisfy customer needs, improve your DIFOT, order and shipment accuracy and reliability with GS1 Advisory Services.

[Learn more](#)



Webinar: State of play in Australia for Food Loss & Waste

Tuesday 8 November 2022

Hosted by the Australian Institute of Packaging (AIP), this webinar is free for GS1 members to attend. Keynote speakers include Mark Barthel, COO of Stop Food Waste Australia. The webinar aims to help industry better understand the 2030 National Food Waste Strategy, the roadmap to meet targets and how you can get involved.

[Book your place](#)



Webinar: Harnessing Visibility to Solve Supply Chain Challenges in an Omnichannel World

Join this webinar to:

- Better understand how the fragmented nature of the supply chain results in poor visibility and data quality
- Discover why identifying and sourcing good visibility data is key to achieving supply chain unification
- Learn how improved visibility, analytics, and collaboration enable retailers to become truly agile, reducing costs, improving efficiency, and delivering better customer experiences

[Register now](#)



Getting started with your barcodes: training

Each module runs for 45 minutes. Sessions are designed to be stand-alone so you can attend any session, in any order.

[Register now](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on 1300 227 263.



Barcode Check



Advisory Services



National Product Catalogue



Photography



Product Launch



Recall



Smart Media



Need help?

Want to know more about the benefits of GS1 standards to your business?

Contact the GS1 Australia Retail team via email retail@gs1au.org

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