

Barcode Check, Photography and Data Options - Order Form

Effective 1 July 2023

Section 1: Company Details

Date of Submission	Purchase Order Number		
GS1 Australia Account Number	GS1 Company Prefix		
Company Name			
ABN/ACN Company Address			
Suburb/City	State/Country		Postcode
Contact Name	Contact Title		
Contact Phone	Email		
Section 2: Barcode Check, Photography and Data	Requirements (Pleas	se tick)	
Barcode Check Product Photography	Content Creation		
Total samples submitted	List attached		
Company requesting Barcode Check report (if known) Coles Metcash Woolworths	Bunnings Other		
Please check with your trading partner if a "final report" is required or if the quality grade, please send a physical copy of your label/packaging. To recopy of your artwork to technical@gslau.org	they will accept an "interim re		
Note for Barcode Testing: If supplying digital/electronic files, please ensis a 15MB limit on files, so if your files are larger than 15MB, please split fi service such as Wetransfer, Smash or Dropbox. Note for reports: Reports are emailed to your nominated email. GS1 Aust	les and email in multiple emai	ls, or alternatively, use a	
Section 3: Product Return			
I will arrange to collect the product samples (within 7 works I do not require product samples to be returned (product or images have been issued to the company contact).			
Section 4: National Product Catalogue Community	Release (for Barcoo	de Check only)	
Block National Product Catalogue Community Release			

Standard policy is that all details related to your product sample(s) submitted will be loaded into the National Product Catalogue and made visible to the National Product Catalogue User Community, 28 days after the date of submission.

GS1 is entitled to share publicly available basic product information held in the National Product Catalogue with other GS1 systems such as, but not limited to, GS1 Registry, Trusted Data Services and Smart Media. If you tick this box, retailers will **not** be able to access your product information on the National Product Catalogue search engine. If your organisation has already loaded the items in the National Product Catalogue, GS1 cannot change the community visibility date; your company must maintain this date in the National Product Catalogue.

			BASICS		ESSENTIALS
			1	2	3
All prices exclud		All prices exclude GST	Barcode Check \$39.00* per GTIN	Photography Basics \$79.00* per GTIN	Content Creation \$111.00* CU & SRT (Opt)
DIGITAL CONTENT	Barcode Check Report	Barcode Check Report (includes weights and dimensions)	✓		
	Photography	High resolution marketing photography With clipping path and post production, see Note 1 Up to 2 images (eg 2D front/2D back) (if applicable) or 2D front/3D front (if applicable)		√ Up to 2 images	
		High resolution marketing photography With clipping path and post production, see Note 1 Up to 7 images - Up to all 6 sides (Customer Unit - CU) + 3D front image (if applicable)			√ Up to 7 images
	Image Access	Images loaded to the Content Creation Library for review and approval			✓
		Data loaded to your subscribed service for use and distribution			✓
		Service subscription may be required to send content to trading partners (Contact GS1 NPC Support team)			✓

- 1. Post Production on products of acceptable quality (ie no damage or crooked labels etc). If product is not of acceptable quality to photograph, client will be given option of resending quality sample or funding additional post production effort as appropriate.
- 2. If only basic data is required, fee is reduced by \$10 per GTIN.
- 3. Composite, Propped & Stylised shots are available Price upon scope and application (detailed art direction and brief required).
- 4. Individual product shots are available upon request Price upon scope of works, volume of products and complexity of post production requirements.
- 5. Where photography is submitted by client and needs GS1 to add clipping path/resize/fix to successfully load to NPC Digital/Smart Media, a \$10 per image handling fee is applicable (inclusive of the clipping path addition).
- * Non-member fees may apply please contact GS1 for details about non-member fees, which are approximately 30% more than member fees.
- 6. Product Launch Service: Your product is tested, measured, photographed and made available to your trading partners by the GS1 team. Pallet configuration, non-retail weights/measures and pricing details are also included. For more information on Product Launch visit our website.

Section 6: Product List Table

List attached or complete table below

GTIN	GTIN Description	Select Package From Above	Private Label (Y/N)	Extras
		\Box 1 \Box 2 \Box 3		
		□1 □2 □3		
		\Box 1 \Box 2 \Box 3		
		□1 □2 □3		
		□1 □2 □3		
		□1 □2 □3		
		\Box 1 \Box 2 \Box 3		
		□1 □2 □3		
		□1 □2 □3		
		□1 □2 □3		

NOTES

If you are an Individual/Sole Trader, tick here if you wish to be de-identified where GS1 Australia shares data to authenticate your barcode numbers

Barcode Check

- Delivery of Barcode Check reports and images: You should expect your report within 3-4 working days from when we receive your product. If you need a more urgent turnaround due to customer deadlines, please call us to discuss your requirements.
- · An invoice for your completed report will be issued to the company and contact person nominated.
- · If you are submitting products on the behalf of a GS1 Australia member, this submission must be accompanied by written advice from that GS1 member confirming the right to submit and accepting the charges.
- · Cost is for each barcode; labels with multiple barcodes will charged based on the number of barcodes not the number of labels.

Product Photography

- Mock-ups and unfilled products cannot be used for photography.
- · For each service type of images required, a new form must be completed and accompany each group of products.
- · Subject to payment in full of all fees in relation to the GS1 photography services, copyright in any photographs ordered by you vests in you. In return, you grant to GS1 a non-exclusive, non-transferable, royalty-free licence to use, or to authorize its agents and contractors to use, such copyright works for the purposes of (a) providing GS1's services to you (which may include but not limited to, NPC Digital/Smart Media, NPC and any other services provided to you by GS1) and (b) subject to first obtaining your permission, any marketing and promotion referring to you as a user of GS1's services.

Content Creation

- · It is the responsibility of the company making the request to ensure that the product is correctly labelled to meet their trading partners' requirements. For example, for key Australian retailers ensuring that the Australian NIP panels are present.
- · When approving data and images captured via the Content Creation process, it is up to the customer to ensure that the image and data are reviewed thoroughly.
- The Content Creation process does not capture multiple NIPs. Where multiple NIPs exist on a product, NIPs will be photographed.

General

- Barcode Check reports will be sent via email to the contact listed.
- 🔲 I do not want my product photographs to be used for marketing and promotional purposes (advertising, social media and PR)
- · If you have entered an overseas address, are you carrying or intending to carry out a business in Australia? If no, GST will not be charged.

· Submission of this form is subject to your agreement with the GS1 Australia Privacy Policy and Terms of Trade.

Fee Conditions

· A change of membership status from Member to Non Member or vice versa may result in different fees being applicable.

GS1 Australia

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