



Retail industry news

April 2021



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

50 Years of barcodes



Fifty years ago on 31 March 1971, leaders from the biggest names in commerce came together and transformed the global economy through Global Trade Item Numbers (GTINs). Today the barcode is scanned over six billion times every day and remains one of the most trusted symbols in the world.

[Watch video](#)



Trade Modernisation and Traceability update China

Open Industry Briefing Session
Wednesday 28 April, 12:30pm - 1:30pm.

Hosted by the National GS1 Traceability Advisory Group with support from AFGC and Australian Council of Exporters.

[Register now](#)



Vote for GS1 in NORA Solution Partner Awards

We are proud to be nominated for two awards:

- Best Crisis Partnership Support
- Best In-Store Technology Solution - 2DBarcodes: Revolutionising retail

Support us by acknowledging the work GS1 Australia does to help improve Australian supply chain for businesses, big and small.

[Vote now](#)



Free webinar - Deakin University: Centre for Supply Chain & Logistics

Deakin University is hosting a webinar with a panel of industry and government leaders in food traceability on Thursday 29 April, 10:00am- 12:00pm.

[Register now](#)



2DBarcodes: Time for adoption

The use of GS1 2DBarcodes is a global movement and one that cannot be underestimated. GS1 Australia's CEO Maria Palazzolo describes the migration to the barcode as 'one of the most significant milestones in history'. Now is the time for adoption.

[Watch video](#)



Why you need trusted barcodes

Inside Small Business talks to GS1 about the importance of obtaining authorised barcodes for your product rather than going to a reseller for cheap barcodes.

[Find out more](#)

Exceedra's software solutions support consumer goods companies in driving productivity to maximise profitability

[LEARN MORE](#)

EXCEEDRA
by TELUS

Right Investment. Right Results.



Trade Promotion Management: a key enabler for Supply Chain Optimisation

How Trade Promotion Management (TPM) systems build and enable best practice supply chains and create business value.

[Read more](#)

Barcode Basics training online

Time to explore new learning and opportunities because getting your business right has never



been more important.

[Register now](#)



NPC customised training

NPC Publishers can now access customised online training, tailored to their company's needs. Facilitated by GS1 Australia's Mishu Sareen has been achieving cost-effective results for companies in healthcare, pharmacy and retail.

[Enquire now](#)

Are you a supplier to **Coles Fresh?**
We've got an EDI solution for you.

message
exchange.



Direct integration



EDI webforms (portal)

[LEARN MORE](#)



National Location Registry

Appetite for increased supply chain visibility continues to grow, with location master data identified as a critical gap to achieving this.

This registry will provide essential data to drive productivity improvements through:

- Digitalisation of location data
- Reduced data errors and ambiguity
- Reduced administration
- Efficient synchronisation of data with carriers
- Improved data management/quality
- Efficiency - create information once, share with many
- Reduced delivery errors
- Carriers will have up to date information about customers' and their locations – such as delivery restrictions, curfews, other site conditions

[Find out more](#)



Retail Global 2021

At the recent Retail Global exhibition on the Gold Coast between 29-31 March, GS1 provided advice to many types of businesses about the importance of global standards in online marketplaces.

[Find out more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode
Check



Consult



Locatenet



National
Product
Catalogue



Photography



Product
Launch



Recall



Smart Media

Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

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