



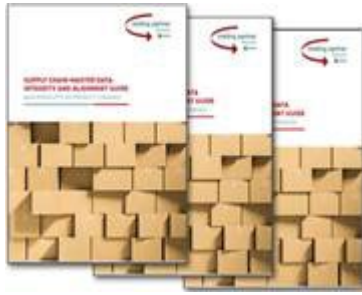
Retail industry news

July 2021



Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.



Helping suppliers and retailers align product master data

'Improving supply chain product master data and integrity alignment', a joint initiative with Trading Partner Forum members and GS1 Australia, aims to help suppliers and retailers align product master data across all systems.

Five short videos provide an overview of data points.

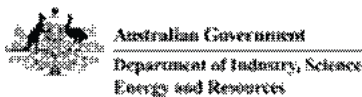
[Watch now](#)



PMA Fresh Produce Trends Report

Some of the biggest names in fresh produce including Paul Turner, General Manager of Fruit and Vegetables at Woolworths, share their insights into where the industry is headed in 2021 and beyond.

[Read more](#)



Applications open for Supply Chain Resilience Initiative

As part of the Australian Government's \$1.5 billion Modern Manufacturing Strategy, this initiative aims to shore up Australia's critical supply chains and help industry respond to future disruptions. Grants are available in two product categories: Agricultural production chemicals and Medicines.

[Apply now](#)



What you need to do to prepare

Free webinar

The National Location Registry will digitise the collection and exchange of information about physical locations, bringing industry wide benefits and operational value to the freight

and logistics industry.

At the end of this webinar you will understand how the registry will provide essential data to drive productivity improvements, and how organisations can get involved and benefit.

[View dates](#)

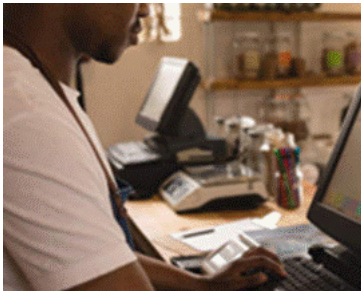


Global Traceability and Sustainability for Textiles

Free webinar

The National GS1 Traceability Advisory Group present Maria Teresa Pisani from the United Nations Economic Commission for Europe along with key industry stakeholders from Australia. Ken Gordon from the Department of Foreign Affairs and Trade (DFAT) will provide an official welcome at the event.

[Register now](#)



A new single solution for managing product information

We are making some big changes to our services so that you'll be able to manage all your product data, pricing and images in one central location, using one interface. Over the coming months we will be integrating our Smart Media service into the National Product Catalogue, providing you with a one-stop-shop.

Stay tuned!



Mobile Computer Vision: A solution for transforming retail operations

Right now, smartphone scanning enabled with computer vision is seeing substantial adoption by brick and mortar retailers. It's worth explaining why.

[Read more](#)



GS1's Recall Platform: An invaluable resource

The online tool for food, beverage and general merchandise industries to streamline the recall process and mitigate the risk of unsafe and faulty products reaching consumers. Here's the latest article in Food Australia magazine.

[Learn more](#)



Master data critical in retail

Andrew Steele, Director Retail at GS1 Australia talks to Retail World about the importance of product master data in the retail supply chain and how it's up to all stakeholders to ensure data is current and maintained correctly.

[Learn more](#)

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode
Check



Consult



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National
Product
Catalogue



Photography



Product
launch



Recall



Smart Media

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