



Printing & Packaging News October 2020



Ensuring scannable barcodes and traceability

We offer a wide range of solutions, services and standards to help you with your printing and packaging needs - from getting your product to shelf, promoting your brand, to meeting retailer and regulator requirements.



2DBarcodes "live" at Woolworths

Woolworths has gone live with GS1 2DBarcodes - the single symbol enabling multiple data elements at the Point-of-Sale including batch/lot, serial number, best before, pack date, weight and price.

[Find out more](#)



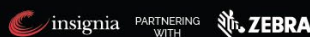
Recycled paper meat trays

Woolworths has launched new paper meat trays for its speciality selected and grass fed beef ranges, as a first step towards sustainable packaging.

[Read more](#)

Upgrade to Zebra's ZT411 Industrial Printer and get a **FREE \$100** JB Hi-Fi giftcard.

[FIND OUT MORE](#)

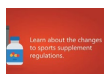


Scan4Transport: Driving digital capability in transport

Scan4Transport is a new global standard for encoding transport data on a Logistics Label. Supporting the movement and visibility of freight across the transport process, it includes first mile, sortation and last mile activities.

This standard enables Logistics Service Providers to keep pace with growing customer needs.

[Read more](#)



Regulations for sports supplements

The TGA recently released a clarification to how sports supplements will be regulated in Australia. Products that fit this criteria will need to be registered on the Australian Register of Therapeutic Goods (ARTG) and all applicable requirements for manufacturing, Formulation, labelling, evidence and advertising will apply.

[Find out more](#)



GS1 Digital Link

Similar to a URL, GS1 Digital Link enables web connections to all types of B2B and B2C information. It's like a bridge between physical products and their digital twins - digital assets are linked to each other through a common identity that also links to the actual physical product.

Find out more



NEED HELP applying a barcode to products or with SSCC labelling or assistance with messaging your trading partners?

Make your supply chain work effectively with our network of Solution Providers



Does your barcode check out?

Don't lose thousands in repackaging your product. Make sure that your barcode scans first time, every time with GS1 Barcode Check. Verification reports provide advice on how to correct errors and improve barcode performance.

Find out more

Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](#).



Barcode Check



Consult



Locatenet



National Product Catalogue



Photography



Product Launch



Recall



Smart Media

Need help?

Want to know more about the benefits of standards in your industry? Contact our Printing and Packaging team on **1300 227 263**.

Join the mailing list. [Enter your details here.](#)



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