



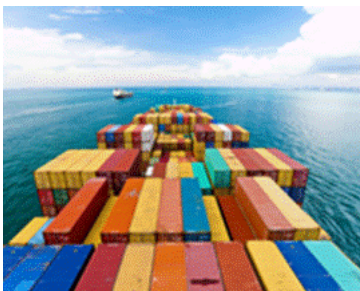
## Retail industry news

November 2020



### Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.



### APEC trade modernisation and cross border customs reform

Cross border trading is as challenging as ever, especially for companies selling products that are faced with high levels of scrutiny by customs authorities. A one day delay at the border is equivalent to a 1% loss in export

value and reduction in trade competition.

[Read more](#)



## A trace of common sense

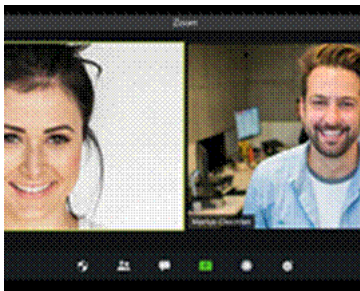
Supply chains contain incompatible pieces of information but with no picture on a box to guide the process, making sense of the pieces can be difficult. Retail World speaks with GS1's Marcel Sieira to help solve the puzzle.

[Read more](#)

## "Retail 2020: The Year of Transformation"

With COVID-19 shopping habits have changed globally. Get insights in the latest industry report by leading publication Ragtrader, powered by Avery Dennison.

[Learn more →](#)



## National Product Catalogue training

Last chance to register for live and interactive training on 10 December from the comfort of your own location. National Product Catalogue Publisher Basics is designed for those wanting to improve uploading and managing product information.

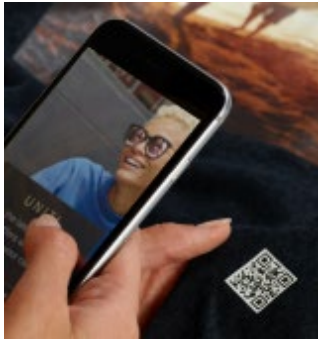
[Register now](#)



## Free webinar - Transforming user experience through global standards

Register for this free webinar on 8 December and hear from industry experts Leandro Oliveira - Johnson & Johnson, Simon Jones - Evrything and Marcel Sieira - GS1 Australia. Find out how web-enabling traditional barcodes deliver real improvements to the way we live; and explore some of the possibilities they hold for the future.

[Register now](#)



## Retail 2020 - The Year of Transformation

Australian brands have had to diversify their approach to satisfy new consumer demand. The latest report by Ragtrader, powered by Avery Dennison, gives insights into the way retailers have navigated this digital transformation using ID technology.

[Download report](#)

## THE EXPERTS IN ENTERPRISE MOBILITY.

Learn how we helped Australia's leading online book retailer **modernise their warehouse** with an **Android-powered solution**.

[www.skywire.com.au](http://www.skywire.com.au)



## Shoppers support small business

Aussies want to support small business owners and plan to do so over the next 12 months. New research shows that nearly 4 in 5 shoppers will spend money with small rather than big businesses.

[Read more](#)



## Scan4Transport standards released

This new global standard for data on a freight label. The standard supports transparent transport process including first mile, sortation and last mile activities and enables them to keep pace with the growing needs of their customers.

### Call for pilot participants!

If you'd like to take part in a pilot program implementing these standards [contact us](#).

[Find out more](#)





## Product recall practical

An interactive workshop based on a real-life product recall scenario. Gain valuable experience from experts in crisis management, risk insurance, consumer safety and communication who will share their knowledge and know-how at this complimentary session.

[Register now](#)



**NEED HELP** applying a barcode to products or with SSCC labelling or assistance with messaging your trading partners?

Make your supply chain work effectively with our network of Solution Providers



## Accelerated Procurement Intelligence and Automation

Learn how connected commerce makes it possible to connect once and trade with everyone. With GS1 data validation bolted in, a whole new era of procurement intelligence is dawning upon us.

[Watch now](#)

## Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode  
Check



Consult



LocalNet



National  
Product  
Catalogue



Photography



Product  
Launch



Recall



Smart Media

## Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

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