



## Retail industry news

### August 2020



### Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

**Are you meeting retailer requirements?**



Avoid handling issues, processing and delivery delays and rejection. Make sure you are meeting mandatory packaging and barcoding requirements for major Australian retailers.

[Find out more](#)



## 2DBarcodes 'Go Live' at Woolworths

Woolworths has gone live with the innovative 2DBarcodes by GS1 to achieve significant business benefits for Woolworths, suppliers and customers, including stopping the sale of expired products at the checkout.

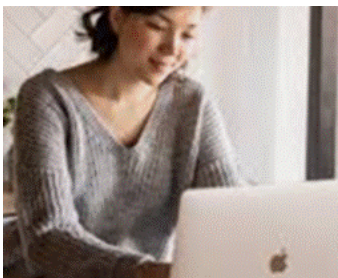
[Find out more](#)



## Food Recall online workshop with AIFST and GS1: 02 September

Register now for the Food Recall online workshop run by Australian Institute of Food Science and Technology. Features include a recall simulation exercise. Suitable for food and beverage business owners, managers, food safety and quality assurance managers.

[Register now](#)



## NPC online training: 20 August

Interactive training in real-time and from the comfort of your lounge room. NPC Publisher Basics is designed for anyone who uploads product information onto the GS1 National Product Catalogue. Offered at the special discount fee of \$300+GST, a saving of over \$200.

[Register now](#)



## Get ready for the supply chain revolution?

We are on the cusp of a new era for supply chains. And no question, digital innovation and innovators will lead the charge.

[Find out more](#)



## New! National Traceability Advisory Group

GS1 Australia has formed a new industry-led National Traceability Advisory Group to support industry and government on traceability across all sectors. The group will provide advice on global standards for trade and traceability, based on industry need and aligned with the role of government.

[Find out more](#)



## A timely reminder for being prepared

A recall of Ballistic Twang Brambleberry Sour cans is a timely reminder to ensure you're prepared to mitigate the risk of unsafe products entering the marketplace.

[Read more](#)



## RFID Coalition hears from international speakers

This is a great opportunity to join the normally closed group meetings. The RFID Coalition will be hearing from three industry experts about their successful RFID journeys around the world.

[Register now](#)



## Make your product shine

Why over 500 companies already publish their products on GS1 Smart Media. Consumers expect high quality product images, information about food ingredients, allergens and all on-pack data.

[Get in touch](#)

## Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode  
Check



Consult



Localisation



National  
Product  
Catalogue



Photography



Product  
Launch



Recall



Smart Media

## Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

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