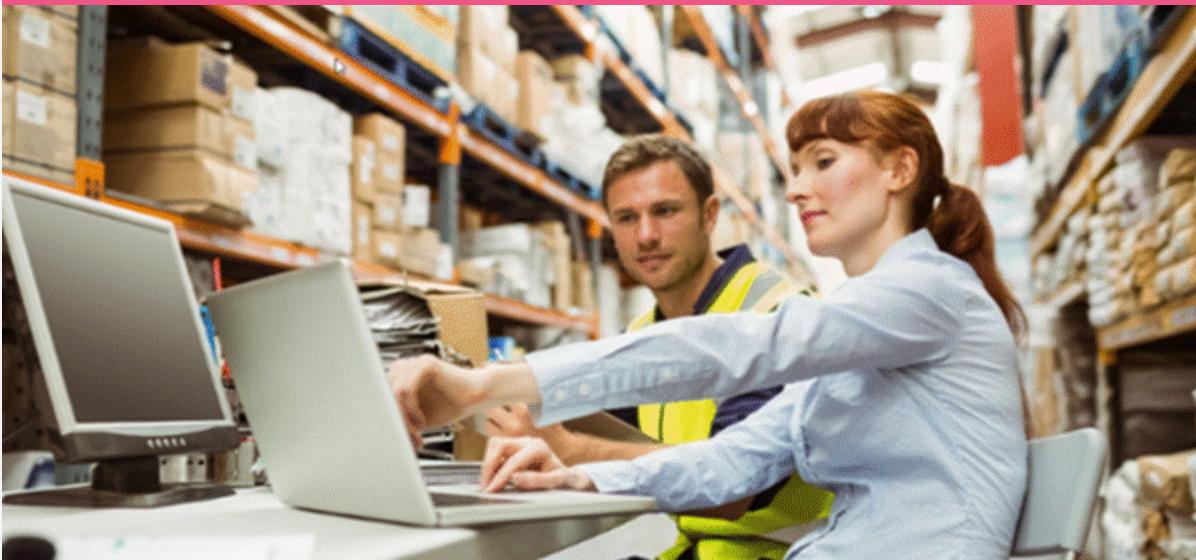


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## Retail industry news

November 2021



### Standards in action across retail

Welcome to the latest edition of GS1 Australia Retail News. A monthly communication for members to keep updated on market trends, events and latest industry initiatives.

**Deliver real-time visibility and manage inventory integrity with asset intelligence solutions**

Mobile scanning technology provides valuable insight in an industry where even small operational improvements in inventory



management can make a significant difference to the bottom line.

[Read more](#)



## Celebrating World Standards Day

Congratulations to Roberto Olivares from Woolworths Group, who won the GS1 Standards in Action Award. He has been instrumental in implementing GS1 Databar and GS1 DataMatrix across 1,400 Woolworths and Countdown stores on 2,500 lines from over 4,000 suppliers.

[Read more](#)



## NTAG Open Industry Briefing Session - 9 November

Location is the secret ingredient for successful freight, supply chain and traceability systems. Join meeting #9 of the National GS1 Traceability Advisory Group (NTAG) on Tuesday 09 November and hear speakers from government lead the discussion about the importance of the GS1 Global Location Number and location master data across industries.

[Reserve your place](#)



## Priming your product for online

Food and Drink Business Magazine talks to GS1 about the importance of master data and photography to your product's success online.

[Read more](#)



## Traceability in the seafood sector

Join us for our next Traceability Solution Provider - Special Interest Group open session where we have guest speakers from the seafood sector discussing the issues and projects surrounding traceability in this sector.

Tuesday 16 November, 11:00am

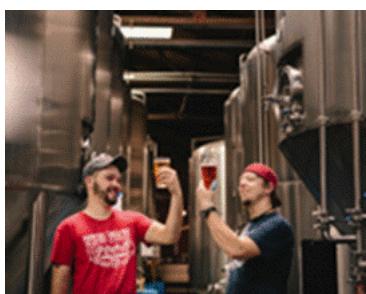
[Register now](#)



## RFID Coalition meeting - 24 November

Register now for the fourth RFID Coalition meeting. Key speakers include Avery Dennison talking about why the right tag is so important and Riot-Forever New, a pandemic success story.

[Register now](#)



## GS1 Recall for the beverage industry

We are helping tackle the recall issues faced by the beverage and brewing sector across Australia.

[Read more](#)



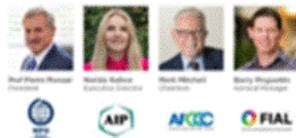
## 2DBarcodes. Why evolve?

2DBarcodes will dramatically enhance the experience of consumers, brands, retailers and everyone between. Find out why it's important to harness the power of these barcode symbols today and in the future.

[Read more](#)



The Future  
Traceability and Cold Chain  
OPEN INDUSTRY BRIEFING SESSION  
Thursday 07 Oct, 12.30pm to 2.00pm AEST



## Cold Chain Industry Briefing Session

Listen to keynote speakers, special guests and panel members from across the globe discuss the hot topic, 'Cold Chain - the Future'.

[Watch now](#)

## Supporting your business

GS1 Australia members have access to a range of services, at significantly reduced rates.

- Check the accuracy of your barcode
- Capture all information about your product, including label content
- Product photographs for print and online marketing
- Managing and sharing your product data and photographs with your trading partners
- Being better prepared for product recalls and decreasing risk to your brand

Contact our [Service Engagement Team](#) on [1300 227 263](tel:1300227263).



Barcode Check



Consult



NATIONAL  
LOCATION  
REGISTRY



National  
Product  
Catalogue



Photography



Product  
Launch



Recall



Smart Media

## Need help?

Want to know more about the benefits of standards in Retail?

Contact our [Retail team](#) or phone [1300 227 263](tel:1300227263).

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