The Global Language of Business

We make it possible to do business better
Leader’s statement

We make it possible to do business better

An efficient supply chain is crucial to business survival and success. Increasingly, more companies are adopting global sourcing strategies to realise cost savings. The demand for convenience is driving businesses to offer an omni-channel consumer experience. To ease the burden of these complexities, businesses need to:

• accurately identify products
• capture product specifications
• share that information with trading partners in a standardised way

For over 40 years, GS1 standards have made it possible for organisations, large and small, to seamlessly manage their supply chain operations. In our globally connected world, the GS1 Australia portfolio of services makes it possible for Australian businesses to trade electronically. We work with companies from many industries, industry associations, regulatory agencies and government bodies to identify problems and implement solutions to help businesses create efficient value chains.

Today, GS1 standards are the most widely used supply chain standards in the world. They have transformed the way we work and live. At GS1 Australia, we have created a common foundation for businesses to uniquely identify, accurately capture and automatically share information about products, locations and assets at every stage in the supply chain. We will continue to drive GS1 standards to help Australian businesses improve their supply chain operations and effectively compete in today’s challenging global marketplace.

GS1 Australia. The Global Language of Business.

María Palazzolo
Executive Director and Chief Executive Officer

Our company

Profile

GS1 is a neutral, not-for-profit organisation that develops and maintains the most widely used global standards for efficient business communication. We are best known for the barcode, named by the BBC as one of “the 50 things that made the world economy”. GS1 standards improve the efficiency, safety and visibility of supply chains across physical and digital channels in 25 sectors. Our scale and reach – local Member Organisations in 112 countries, 1.5 million user companies and 6 billion transactions every day – help ensure that GS1 standards create a common language that supports systems and processes across the globe. Find out more at www.gs1au.org

Our purpose

Facilitate the adoption of GS1 standards that enable organisations to create better outcomes for all their stakeholder communities.

The GS1 system of standards enables organisations to grow by improving the efficiency, safety, security and sustainability of their value chains.

Our mission

To make GS1 standards and services the most trusted and used in the value chain.

Our values

• Service mentality
• Collaborative culture
• Exceed expectations
• Strive for innovation
• Value our members
• Value our people

Our people

We recognise that the key to our success is our people. Our corporate culture promotes:

• Diversity – we embrace difference to provide best of class and innovative services
• Leadership – we believe in harnessing inter-organisational collaboration and driving productivity through engaging and motivating staff through strong leadership
• Development – we invest in our people to ensure that we deliver best of class innovative solutions

Our local management board

GS1 Australia Board and Council members:
The GS1 system

GS1 standards make it possible for businesses to see their operations clearly. We make it possible to easily identify products, capture details and share this information in a standardised way within their business and with their trading partners.

**COMPANY AND LOCATION**
- **GLOBAL GS1 COMPANY PREFIX**
- **GLN** - Global Location Number
- **GTIN** - Global Trade Item Number
- **EPC/SBADIN** - Serialized Global Trade Item Number

**PRODUCT**
- **BARCODES**
  - **EAN/UPC**
  - **GS1-128**
  - **HID**
- **EPC Datasets**
- **EPCIS**
- **EPC IS**
- **EPC IS**

**LOGISTICS**
- **SICC** - Serial Shipping Container Code
- **GSIN** - Global Shipment Identification Number
- **SKU**
- **EPCIS**
- **ULF RFID**

**ASSETS**
- **GDSN** - Global Data Synchronization Network
- **GSN** - Global Service Number
- **GID** - Global Service Identifier

**SERVICES AND OTHER**
- **EDIFACT**
- **EVENT BASED TRACEABILITY**
- **EPCIS**

**TRANSACTIONAL DATA**
- **EDI** - Electronic Data Interchange

**EVENT BASED TRACEABILITY**
- **EPCIS** - Electronic Product Code Information Services

**MASTER DATA**
- **GDSN** - Global Data Synchronization Network
- **GLN Registry** - Global Location Number Registry

**EPC-ENABLED RFID TAGS**
- **HF RFID**
- **ULF RFID**

**CAPTURE**
- **EPCIS**

**SHARE**
- **GS1 Australia makes it possible to identify, capture and share product information at every point in the supply chain**

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GS1 Australia makes it possible to identify, capture and share product information at every point in the supply chain.
Our services
For over 30 years, GS1 Australia has developed and delivered services that support its members to implement the GS1 system. This support ensures the full benefits and supply chain efficiencies are realised.

Build capability and implement
Build knowledge and capability to implement system and process changes with GS1 standards.

- **Numbering and Barcoding**
  We provide unique numbers to identify products, locations, documents and more

- **Education and training**
  Learn how to make your supply chain more efficient

- **Consult**
  We solve your supply chain problems

Quality assurance
Ensure the accurate implementation of GS1 standards (barcodes and EDI systems).

- **Barcode Check**
  Be confident that your barcodes will scan

- **EDI Certify**
  Validate eMessages before deploying your eCommerce strategy with your trading partners

Item master data and digital content
Create, manage and syndicate accurate product information.

- **National Product Catalogue**
  A secure way to share your product data from a single source

- **Smart Media**
  Manage and share images, digital assets and data with your trading partners

- **Product Photography**
  We deliver product shots for pianograms, advertising and online shopping

- **Product Launch**
  Enables suppliers to provide retailers with all the information needed to range new products

- **Trusted Data**
  Easily access a database with retail and healthcare product data

Consumer safety and traceability
Recall and withdraw products from distribution and physical locations.

- **Recall**
  Minimise the impact and cost of a product recall or withdrawal

- **Locatenet**
  The fast and accurate way to pinpoint locations across your supply chain
Industries we serve

We serve a diverse range of industries.

**Grocery, Liquor and Fresh Foods**
We deliver greater product safety and eliminate supply chain waste.
- Compliant with food safety regulations
- Better inventory management
- Lower distribution costs
- Facilitate faster recalls
- Streamline business process
- Provide traceability and visibility mechanisms
- Automatic Identification and Data Capture for loose produce

**General Merchandise, Apparel and Office Products**
We make it possible to improve inventory accuracy, speed-to-market capabilities and product safety.
- Improve inventory and shipping accuracy
- Facilitate the distribution of accurate, standardised product data
- Build better trading partners and customer relationships
- Increase speed to market
- Support omni-channel retailing

**Healthcare**
We make it possible to provide better patient safety by accurately managing product information.
- Lower costs by streamlining business processes
- Reduce medication errors
- Facilitate faster product recalls
- Enhance inventory management
- Supports regulatory compliance

**Trade and Transport**
We make it possible to automate and streamline transport processes to improve productivity.
- Reduces costs through efficient transportation planning and execution
- Achieve real-time visibility into shipping processes
- Increases productivity by eliminating manual processes
- Improves on-time delivery
- Visibility of goods moving through the supply chain

**Rail**
We make it possible to identify parts and components to reduce costs industry wide.
- Reduces inventory write-offs and waste; optimal inventory management
- Improves maintenance and repair operations
- Improves traceability and warranty management, fundamental for lifecycle tracking
- Reduces costs through fewer transaction errors and better quality data
- Elimination of non-value added tasks by enabling automation of manual processes

Key relationships

**Organisations we work with:**
- Australian Digital Health Agency
- Australian Food and Grocery Council
- Australian Industry Group
- Australian Information Industry Association
- Australian Logistics Council
- Australasian Railway Association
- Australian Retailers Association
- Australian Retail RFID Alliance
- Commonwealth Department of Infrastructure and Regional Development
- Commonwealth Department of Health and Ageing
- Horticulture Australia Limited
- Logistics Association Australia
- Meat and Livestock Australia
- National Online Retailers Association
- Packaging Council of Australia
- PMA Australasia – Produce Marketing Association
- Standards Australia
- Trading Partner Forum
- Victorian Government Department of Innovations, Industry and Regional Development
- Victorian Government Supply Chain Consultative Group

**Academic institutions we work with:**
- Deakin University
- Melbourne University
- Monash University
- Newcastle University
- RMIT University
- South Australia University
- S.P. Jain School of Global Management
- Swinburne University of Technology
- Sydney University
- Wollongong University
Our members

Our members span diverse industries and range from small, family-owned businesses to large, multi-national organisations. Whilst some of our members are huge global organisations, over 80% of our members are small to medium enterprises.

Figures as at 1 June 2017

Our history

BARCODING AUSTRALIA

40 YEARS OF EXPERIENCE

The GS1 system is the most widely used barcode identification system and supply chain standard in the world.
## Major awards

**A few awards from the past 5 years:**

### Australia Freight Industry Award

GS1 Australia and the Australian Logistics Council win the Australia Freight Industry Award in the Technology Category in 2014.

### Logistics and Supply Chain Industry award

GS1 RecallNet wins Logistics and Supply Chain Industry award in the IT capability category in 2013.

### Victorian iAwards

GS1 Australia’s GoScan and Australian Food & Grocery Council (AFGC) win the Victorian iAwards Merit Recipient in the Consumer Category in 2013.

### Australian Institute of Project Management Award

GS1 Australia wins the Australian Institute of Project Management Award for Project Management Capability Development in 2011.

## Corporate social responsibility

### Community involvement

#### Fundraising activities

Our Charity of Choice is St Vincent’s Institute of Medical Research (SVI).

We’ve chosen SVI as our preferred charity because SVI conducts research into diseases that affect many Australians, including cancer, type 1 diabetes and Alzheimer’s disease. This medical research provides the necessary building blocks that help identify the cause of diseases and how to prevent and treat them.

We run many fundraising activities for SVI throughout the year. As well as this, staff members can also take part in a Workplace Giving Program. This program enables employees to make charitable donations from their pre-tax dollars. And to enhance the collective impact of this program, GS1 Australia matches the staff donations, dollar for dollar.

#### Volunteering

We work to develop a culture that values providing service to the community by offering one day of paid leave per calendar year per staff member. There are also group activities organised such as ongoing Red Cross Blood Donations, Puffing Billy Railway Corporate Volunteer Programs, Ronald McDonald House Monash giving program and Royal Children’s Hospital Starlight Room Theme Days.
Academic growth

Academic Scholarship and Student Awards
In association with RMIT University, we announced the GS1 Australia Supply Chain Scholarship. The aim of the Scholarship is to support students, preferably from remote Australia or Australia’s indigenous communities, in undertaking studies in supply chain management - as part of their undergraduate degree. Over the years, we have supported many university student awards, aimed at encouraging Australia’s future leaders in supply chain management.

Academic and vocational partners
We have played a very active part in the education of undergraduate, postgraduate and vocational students on the GS1 system relating to distribution, warehousing, logistics and supply chain management. As the GS1 system is applicable to over 24 industries, lectures are also given to students in health sciences, information systems, health informatics, commerce, international business and more.

Our global management board
Our global management board comprises of representatives from the following organisations:

- Google
- Amazon
- eBay
- Alibaba Group
- Target
- Walmart
- Groupe Carrefour
- IGA
- Future Retail
- Walgreens
- Johnson & Johnson
- P&G
- Nestle
- Mattel
- Mondelez
- Smucker’s
- Campbell’s
- Abudawood
- BHG
- B Braun
- DHL
- Li & Fung
- Crossmark

Global partner organisations
We work with the following global partner organisations:

- Asia-Pacific Economic Cooperation (APEC)
- Association of Southeast Asian Nations (ASEAN)
- European Commission
- International Standards Organization (ISO)
- North Atlantic Treaty Organization (NATO)
- Organisation for Economic Co-operation and Development (OECD)
- The Consumer Goods Forum
- World Customs Organization
- World Health Organization (WHO)
- United Nations Economic Commission for Europe (UNECE)
- United Nations High Commissioner for Refugees (UNHCR)
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