

**Note:** To complete this form electronically, you must use Adobe Acrobat Reader. Download a free version at <https://get.adobe.com/uk/reader/otherversions/>

## Section 1: Company Details

|                              |                       |   |
|------------------------------|-----------------------|---|
| Date of Submission           | Purchase Order Number |   |
| <input type="text"/>         | <input type="text"/>  |   |
| GS1 Australia Account Number | GS1 Company Prefix    |   |
| <input type="text"/>         | <input type="text"/>  |   |
| Company Name                 |                       |   |
| <input type="text"/>         |                       |   |
| ABN/ACN                      |                       |   |
| <input type="text"/>         | <input type="text"/>  | <input type="text"/>  |
| <input type="text"/>         | <input type="text"/>  | <input type="text"/>  |
|                              |                       | <input type="checkbox"/> Are you an Individual/Sole Trader? |
| Company Address              |                       |   |
| <input type="text"/>         |                       |   |
| Suburb/City                  | State/Country         | Postcode/Zip  |
| <input type="text"/>         | <input type="text"/>  | <input type="text"/>  |
| Contact Name                 | Contact Title         |   |
| <input type="text"/>         | <input type="text"/>  |   |
| Contact Phone                | Contact Email         |   |
| <input type="text"/>         | <input type="text"/>  |   |

## Section 2: Barcode Check, Photography and Data Requirements (Please tick)

|  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Barcode Check             | <input type="checkbox"/> Product Photography | <input type="checkbox"/> Content Creation | <input type="checkbox"/> Product Launch |
| Total samples submitted                            | <input type="text"/>                         | <input type="checkbox"/> List attached    |   |
| Company requesting Barcode Check report (if known) |  |   |   |
| <input type="checkbox"/> Coles                     | <input type="checkbox"/> Metcash             | <input type="checkbox"/> Woolworths       | Other <input type="text"/>              |

## Section 3: Product Return

I will arrange to collect the product samples (within 7 working days after the report or images have been issued).

I do not require product samples to be returned (product samples will be disposed of 7 working days after the report or images have been issued to the company contact).

## Section 4: National Product Catalogue Community Release (for Barcode Check only)

**Block National Product Catalogue Community Release**

Standard policy is that all details related to your product sample(s) submitted will be loaded into the National Product Catalogue and made visible to the National Product Catalogue User Community, 28 days after the date of submission.

GS1 is entitled to share publicly available basic product information held in the National Product Catalogue with other GS1 systems such as, but not limited to, GS1 Cloud, Trusted Data Services and Smart Media.

If you tick this box, retailers will **not** be able to access your product information on the National Product Catalogue search engine.

If your organisation has already loaded the items in the National Product Catalogue, GS1 cannot change the community visibility date; your company must maintain this date in the National Product Catalogue.

## Section 5: Data and Digital Service Options

|   |                             | BASICS   |   | ESSENTIALS   | ADVANCED  |                 |
|---|-----------------------------|--|---|--|---|-----------------|
|   |                             | 1  | 2   | 3  | 4   |                 |
| All prices exclude GST  |                             | <b>Barcode Check</b><br>\$33.00<br>per GTIN  | <b>Photography Basics</b><br>\$65.00<br>per GTIN                | <b>Smart Media Content Creation</b><br>\$95.00 CU &<br>SRT (Opt) | <b>Product Launch</b><br>\$175.00<br>All levels |                 |
|   | <b>Barcode Check Report</b> | <b>Barcode Check Report</b><br>(includes weights and dimensions)   | ✓   |  | ✓<br>All levels                                 |                 |
| DIGITAL CONTENT   | <b>Photography</b>          | <b>High resolution marketing photography</b><br>With clipping path and post production, see Note 1.<br>- Up to 2 images (eg 2D front/2D back) (if applicable) or 2D front/3D front (if applicable) | ✓<br>Up to 2 images   |  |   |                 |
|   |                             | <b>High resolution marketing photography</b><br>With clipping path and post production, see Note 1.<br>- Up to 7 images<br>- Up to all 6 sides (CU) + 3D front image (if applicable)               |   | ✓<br>Up to 7 images  | ✓<br>Up to 7 images                             |                 |
|   | <b>Planogram</b>            | <b>Planogram Images</b><br>With clipping path - front face only  | ✓   |  |   |                 |
|   |                             | <b>Planogram Images</b><br>With clipping path - up to all 6 sides (CU)   |   | ✓  | ✓   |                 |
|   |                             | <b>Planogram Images</b><br>With clipping path - all 4 sides Shelf Ready Tray (SRT)   |   |  | Extra \$20<br>Extra \$20                        |                 |
|   |                             | <b>Weights and dimensions</b>  |   |  | ✓<br>✓  |                 |
|   | <b>Smart Media Library</b>  | <b>Images automatically loaded to Smart Media/Content Creation Library for access, review and approval</b>   |   |  | ✓<br>✓  |                 |
|   |                             | <b>Data Automatically loaded to Smart Media Library upon client approval</b>   |   |  | ✓<br>✓  |                 |
|   |                             | <b>Smart Media Subscription Required to Send Content to Retailers</b> (Fees may apply)   |   |  | ✓<br>See Note 3                                 |                 |
|   | DATA CONTENT                | <b>Consumer Data (B2C)</b>   | <b>Basic Data Only</b><br>(Brand/variant/net contents/category) |  | ✓   | ✓               |
| <b>All On Pack Data</b><br>(Ingredients/nutrients/allergens/marketing claims/addresses/logos etc) |                             |  |   | ✓<br>See Note 2  | ✓   |                 |
| <b>Supply Chain Data (B2B)</b>  |                             | <b>All Item Supply Chain Data</b><br>(Descriptions/IDs/measurements/hierarchies/pallet details/storage etc)  |   |  |   | ✓<br>All levels |
|   |                             | <b>All Retailer Specific Pricing Data</b>  |   |  |   | ✓<br>See Note 4 |
| <b>National Product Catalogue</b>   |                             | <b>National Product Catalogue Subscription Required</b> (Fees may apply)   |   |  |   | ✓<br>See Note 3 |
|   |                             | <b>GS1 load item and price data to NPC and publish to trading partners</b>   |   |  |   | ✓               |

### Notes:

- Post Production on products of acceptable quality (ie no damage or crooked labels etc). If product is not of acceptable quality to photograph, client will be given option of resending quality sample or funding additional post production effort as appropriate.
- If only basic data is required, fee is reduced by \$10 per GTIN.
- Smart Media and NPC subscription fees waived on Product Launch for companies less than \$5 million turnover.
- Product Launch price includes Creation of Pricing for 1 retail trading partner. Creation of prices for additional trading partners is \$29 + GST per additional TP.
- Composite, Propped & Stylised shots are available - Price upon scope and application (detailed art direction and brief required).
- Individual product shots are available upon request - Price upon scope of works, volume of products and complexity of post production requirements.
- Where photography is submitted by client and needs GS1 to add clipping path/resize/fix to successfully load to Smart Media, a \$10 per image handling fee is applicable (inclusive of the clipping path addition).

## Section 6: Product List Table

List attached or complete table below

| GTIN | GTIN Description | Select Package From Above   | Private Label (Y/N) | Extras                   |
|------|------------------|---|---------------------|--------------------------|
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |
|      |                  | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 |                     | <input type="checkbox"/> |

For additional products please attach above information separately

### NOTES

If you are an Individual/Sole Trader, tick here if you wish to be de-identified where GS1 Australia shares data to authenticate your barcode numbers

#### Barcode Check

- Delivery of Barcode Check reports and images:  
Expected delivery is 4 - 8 working days. Invoice will be issued to the company and contact person nominated.
- If you are submitting products on the behalf of a GS1 Australia member, this submission must be accompanied by written advice from that GS1 member confirming the right to submit and accepting the charges.

#### Product Photography

- Mock-ups and unfilled products cannot be used for photography.
- For each service type of images required, a new form must be completed and accompany each group of products.

#### General

- For Smart Media users images will be loaded to Smart Media.
- Barcode Check reports will be sent via email to the contact listed.
- Items larger than 500mm x 500mm x 500mm and products of over 10kgs may be accepted at an additional charge.
- To view product image examples, visit [www.gs1au.org/Smart-Media](http://www.gs1au.org/Smart-Media)

#### Additional requests

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#### GS1 Australia

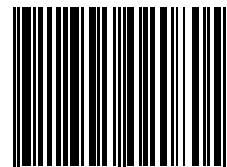
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