

What is the GS1 Certificate...?



GS1 Australia is offering tertiary students the GS1 Academic Certificate, an interactive course that provides insights into best practice supply chain management by the strategic application of the GS1 standards.

The GS1 Certificate is a single day interactive course that is based on role-play, simulating typical business scenarios that require practical and realistic solutions.

The GS1 System enables international business to achieve excellence in supply chain management, product traceability and overall operational efficiency and effectiveness.

Main objectives of the GS1 Certificate

- To bring together the academic / theoretical knowledge of supply chain with the vocational / practical aspects of the GS1 System of Standards and their application in business
- To give students the opportunity to develop skills in responding to business challenges based on real-life scenarios
- To offer students practice in the understanding, interpreting and utilise the principles and components of the GS1 System of Standards
- To provide students with networking opportunities within the GS1 international community and beyond

Features and benefits of the GS1 Certificate

Features	Benefits
One day course	Focused, well targeted and content rich with limited time investment
Interactive	Experiential learning, enjoyable and engaging
Multifaceted	Providing experience across various aspects of business: supply chain, IT, inventory management, project management etc.
Multiple assessments	Assesses knowledge across all learning styles, multiple opportunities to demonstrate skills gained
Scalable	Can be tailored to suit specific learning and course design outcomes
Role-play based	Opportunity to experience real life business situations
Team based activities	Team building within a business context, embeds the concept of aligning teamwork towards team objectives and success

Features and benefits of the GS1 Certificate

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Immediate, direct and relevant feedback	Opportunity to improve performance and to understand errors in context
Clear demarcation of 'actors' in the role-play	Realistic and effective learning
Well defined structure	Ability to learn in a systematic and clear manner
International	Global applicability of knowledge and skills
Aspirational	Motivates learner to engage in further exploration of the GS1 System of standards
Value for money	Well priced for students, reflective of individual markets
Career building	An insight into the future. The course simulates a typical business day in industry. Students work in teams to solve case study challenges.

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Personal development	It allows individuals to challenge themselves within a team and class environment
Work under pressure	Students must present appropriate and realistic solutions in a set format within a limited timeframe
Problem solving	Sharpens business acumen towards the application of effective business solutions
Balanced	Provides practical application of major theoretical constructs within supply chain and industry
Industry relevant	Case study scenarios are based across multiple industries
Point of difference	Provides trainees with a point of difference in their future employment prospects. Great for the CV!
Fun!	It does not seem like learning.

Contact Information

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