
Liquor Industry

Industry Requirements - General

Data Recipient Specific Requirements

Liquor Merchants Association of Australia (LMAA) & Liquor Merchants Association of Australia – Drinks Guide (DGUIDE)

- Wholesale List price (**LIST_PRICE**) is required for both LMAA and DGUIDE
- When publishing data,
 - All products available for general sale (excluding private label or duty free) may be published to the GLN 9377779247716; Alias: DGUIDE.
 - All products including products that are not available for general sale may be published to the GLN 9377779179765; Alias: LMAA



Please note that attribute specific data recipient requirements have been included within the GS1net Item & Price Data Dictionaries.