

Liquor Industry – Product Classification

To ensure products are classified correctly and uniformly, GS1net uses GS1 Global Product Classification (**GPC**), a system that gives buyers and sellers a common language for grouping products in the same way, everywhere in the world.

This improves the GS1net's data accuracy and integrity, speeds up the supply chain's ability to react to consumer needs, and contributes to breaking down language barriers. It also facilitates the reporting process across product silos.

The foundation of GPC is called a "**Brick**;" GPC bricks define categories of similar products. Using the GPC brick as part of GDSN ensures the correct recognition of the product category across the extended supply chain, from seller to buyer. Bricks can be further characterised by **Brick Attributes**.

The liquor sector require that when one of the liquor GPC brick codes (refer to table below) are entered, suppliers must also enter the lower level brick attributes.

The brick attributes consist of an **Attribute Type Code** and an **Attribute Value Code**. Please note that when entering the liquor GPC brick code, all of the associated Attribute Type Codes must also be entered. Each Attribute Type Code must be assigned an appropriate Attribute Value Code.

More information about GPC, GPC Bricks and Brick attributes can be found at:
<http://www.gs1.org/gsmpr/kc/gpc>

The following list contains the required **GPC Attribute Type Codes** for specific **GPC Bricks**:

For GPC Brick equals:	Required Attributes: Attribute Type Code	Example Attribute Value Code
10000276 Wine – Still	20000217 Colour of Wine 20000081 Grape Variety 20000122 Level of Alcohol Claim 20000706 Origin of Wine – Still 20002771 Type of Bottle Closure 20000212 Type of Still Wine	30001983 Red 30002515 Unclassified 30002518 Unidentified 30002610 White 30014937 Natural Cork 30002816 Rose
10000273 Wine – Fortified	20000233 If Vintage 20000705 Origin of Wine – Fortified 20000219 Style of Fortified Wine 20002771 Type of Bottle Closure 20000072 Type of Fortified Wine	
10000275 Wine – Sparkling	20000217 Colour of Wine 20000081 Grape Variety 20000122 Level of Alcohol Claim 20000223 Method of Production 20000704 Origin of Wine – Sparkling 20000177 Sweetness of Sparkling Wine 20002771 Type of Bottle Closure 20000164 Type of Sparkling Wine	
10000159 Beer	20000098 If Flavoured or Added Ingredient 20000122 Level of Alcohol Claim 20000502 Origin of Beer 20000170 Style of Beer 20000017 Type of Beer	
10000263 Spirits	20000003 Age of Product 20000098 If Flavoured or Added Ingredient 20000707 Origin of spirit 20000237 Style of Spirit 20000166 Type of Spirit	
10000227 Liqueurs	20000242 Added Flavouring 20000240 If Cream Liqueur	

	20000237 Style of Spirit 20000189 Type of Alcoholic Beverage Content 20000126 Type of Liqueur	
10000144 Alcoholic Pre-mixed Drinks	20000707 Origin of Spirit 20000237 Style of Spirit 20000189 Type of Alcoholic Beverage Content 20000006 Type of Alcoholic Pre-mixed Drink 20002575 Type of Non-alcoholic Beverage Content	
10000181 Cider/Perry	20000036 Cider/Perry 20000093 If Carbonated 20000098 If Flavoured or Added Ingredient 20000122 Level of Alcohol Claim 20000742 Level of Sweetness 20000503 Origin of Cider/Perry	
10000142 Alcohol Making Kits	20000004 Type of Alcohol Making Kit	
10000143 Alcohol Making Supplies	20000005 Type of Alcohol Making Supply	
10000589 Alcoholic Cordials/Syrups	20000122 Level of Alcohol Claim 20000752 Type of Alcoholic Cordial/Syrup	
10003689 Non-Grape Fermented Alcoholic Beverages - Sparkling	20000122 Level of Alcohol Claim 20000751 Type of Non-Grape Fermented Alcoholic Beverage	
10000588 Non-Grape Fermented Alcoholic Beverages - Still	20000122 Level of Alcohol Claim 20000751 Type of Non-Grape Fermented Alcoholic Beverage	
10000591 Alcoholic Beverages Variety Packs		

The above table is based on the 'December 2010' GPC schema. Please note that the 'June 2011' GPC schema will be used from the 3rd December 2011.

For GS1net assistance, contact the GS1 Services Support team on 1300 366 033 or www.gs1au.org