

Experience first hand an EPC/RFID working environment



As interest in the use of RFID (Radio Frequency Identification) grows, GS1 Australia has launched a ground-breaking interactive demonstration to show how it works.

Free for all GS1 Australia members, this is the first time an active demonstration has presented Electronic Product Code enabled Radio Frequency Identification (EPC/RFID) in the context of an entire supply chain.

"A fundamental part of how EPC/RFID works is that it operates as a collaborative technology and process," said Paul Hackett, Development Manager of the GS1 Australia Supply Chain Knowledge Centre. "As far as we know, this is the first installation in the world to show how EPC/RFID does that."

The demonstration uses the GS1 Supply Chain Knowledge Centre to clearly show members how EPC/RFID can be incorporated into all supply chain processes to benefit each stage, from the delivery of raw materials, through manufacturing and transport, to the retailer. It also shows how EPC/RFID fits in with existing technology such as bar codes, electronic message transfer and data synchronisation.

Because GS1 Australia is an independent body, the 'EPC/RFID Standards in Action' demonstration has not been constrained by any one particular hardware or software vendor. This provides members with a versatile demonstration across an entire range of devices and solutions, so they can see and discuss all major applications.

"We want to give our members the opportunity to evaluate EPC/RFID against best practice and existing business processes, so they can understand the potential of this technology," said Maria Palazzolo CEO, GS1 Australia.

"Globally, GS1 is at the forefront of the incorporation of EPC/RFID into supply chains. Now that the International Standards Organisation (ISO) has approved our EPCglobal Gen 2 EPC protocol, we expect a greater uptake of EPC/RFID.

"With this in mind, the 'EPC/RFID Standards in Action' demonstration has been specifically designed to promote discussion amongst Australian industry leaders and business owners," said Maria.

EPC/RFID Standards in Action

Cost:

Free

Location:

- Supply Chain Knowledge Centre, GS1 Head Office, Melbourne
Wednesdays 9.30am - 10.30am
3.00pm - 4.00pm
- Supply Chain Knowledge Centre, GS1 Office, Sydney
Thursdays 9.30am - 10.30am
3.00pm - 4.00pm

For more information, visit www.gs1au.org or call Patricia Slattery on 1300 366 033.

