








<p><b>GS1 DataBar Omnidirectional</b></p>  <p>(01)20012345678909</p>	<ul style="list-style-type: none"> <li>• Half the height of an EAN/UPC Bar Code Symbol</li> <li>• 14 Numeric</li> <li>• Only carries the GTIN</li> <li>• GTIN-8, GTIN-12, GTIN-13, GTIN-14*</li> <li>• Omnidirectional</li> <li>• Will work at retail POS</li> </ul>
<p><b>GS1 DataBar Stacked Omnidirectional</b></p>  <p>(01)00034567890125</p>	<ul style="list-style-type: none"> <li>• Half the width of an EAN/UPC Bar Code Symbol</li> <li>• 14 Numeric</li> <li>• Only carries the GTIN</li> <li>• GTIN-8, GTIN-12, GTIN-13, GTIN-14*</li> <li>• Omnidirectional</li> <li>• Will work at retail POS</li> </ul>
<p><b>GS1 DataBar Expanded</b></p>  <p>(01)90614141000015(3202)000150</p>	<ul style="list-style-type: none"> <li>• Can carry up to 74 numeric or 41 alphanumeric data characters in a single row*</li> <li>• Can carry a SGTIN (GTIN + Serial Number) in about the same space as an EAN/UPC Bar Code Symbol</li> <li>• Will work at retail POS</li> </ul>
<p><b>GS1 DataBar Expanded Stacked</b></p>  <p>(01)90614141000015(3202)000150</p>	<ul style="list-style-type: none"> <li>• About the same size as an EAN/UPC Bar Code Symbol</li> <li>• Can carry up to 74 numeric or 41 alphanumeric data characters in up to 11 stacked rows*</li> <li>• Can carry a SGTIN (GTIN + Serial Number) in about the same space as an EAN/UPC Bar Code Symbol</li> <li>• Will work at retail POS</li> </ul>
<p><b>GS1 DataBar Truncated</b></p>  <p>(01)00012345678905</p>	<ul style="list-style-type: none"> <li>• Designed for very, very small products</li> <li>• 14 Numeric</li> <li>• GTIN-8, GTIN-12, GTIN-13, GTIN-14</li> <li>• Not Omnidirectional</li> <li>• Will not work at retail POS</li> </ul>
<p><b>GS1 DataBar Stacked</b></p>  <p>(01)00012345678905</p>	<ul style="list-style-type: none"> <li>• Designed for very, very small products</li> <li>• 14 Numeric</li> <li>• GTIN-8, GTIN-12, GTIN-13, GTIN-14</li> <li>• Not Omnidirectional</li> <li>• Will not work at retail POS</li> </ul>
<p><b>GS1 DataBar Limited</b></p>  <p>(01)15012345678907</p>	<ul style="list-style-type: none"> <li>• Designed for very, very small products</li> <li>• 14 Numeric</li> <li>• GTIN-8, GTIN-12, GTIN-13, GTIN-14</li> <li>• Lead digit 0 or 1</li> <li>• Not Omnidirectional</li> <li>• Will not work at retail POS</li> </ul>

\* Only GTIN-8, -12, and -13 are approved for release as part of 2010 sunrise.

Standards Development Fact Sheet – GS1 Bar Code Symbols and the Data They Can Encode.  
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