



GS1 EPC/RFID Advisory Group Meeting 2

21 February 2007

The global language of business

www.gs1.org



Agenda

Morning Session

9.00am Welcome & Introductions

Mark Fuller, GS1 COO

9.30am EPC Strategy & Framework

Richard Jones, GS1 GM Ser Del

Tony Edwards, Director, RFIDEas

9.50am EPC Tactics & Roadmap

Richard Jones, Tony Edwards

10:15am Morning Tea

10:30am Local Update

Sue Schmid, GS1 GM Standards

**10:45am Developing the Business Case
& Forward Agenda**

Mark Fuller, GS1 COO

Peter Chambers, GS1 Mgr Projects

11:30am Break

Key Note Sessions

12:00pm Global Update

Maria Palazzolo, GS1 CEO

12.20pm National Demonstrator Project

Tania Snioch, GS1 Snr Advisor, MIS

1:00pm Lunch ...in parallel SCKC RFID / Smartshelf tours



Developing the Business Case and Forward Agenda

Peter Chambers, Manager, Projects and Development
Mark Fuller, COO

The global language of business

www.gs1.org

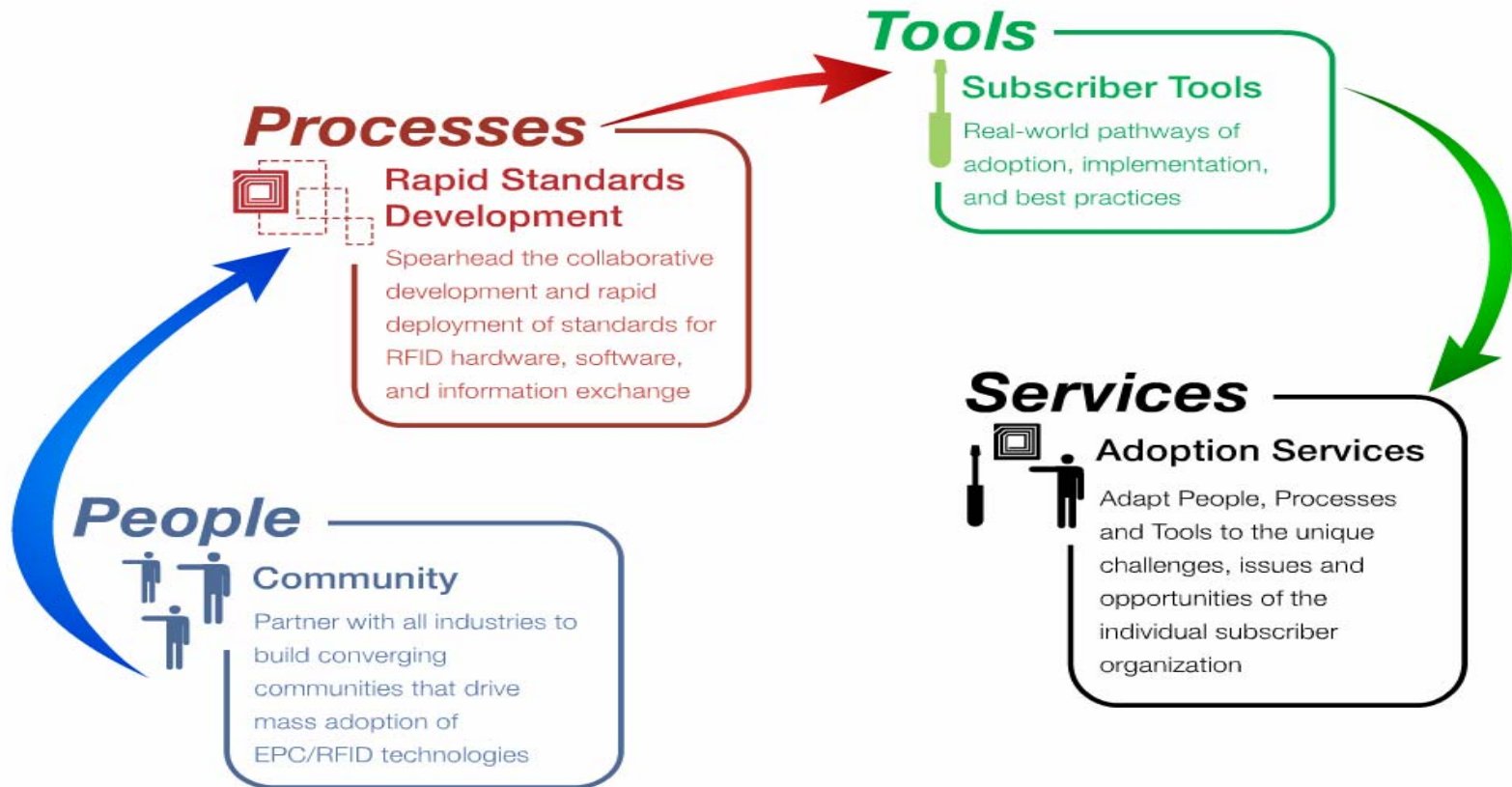


Developing the Business Case Agenda

- EPCglobal Tools - Overview
- Strategic Planning tools
- Cost – Benefit Computing Engine
- Implementation Advisor
- RFID Cook Book – Practices & KPA's
- Business Case Studies
- Questions & Next Steps

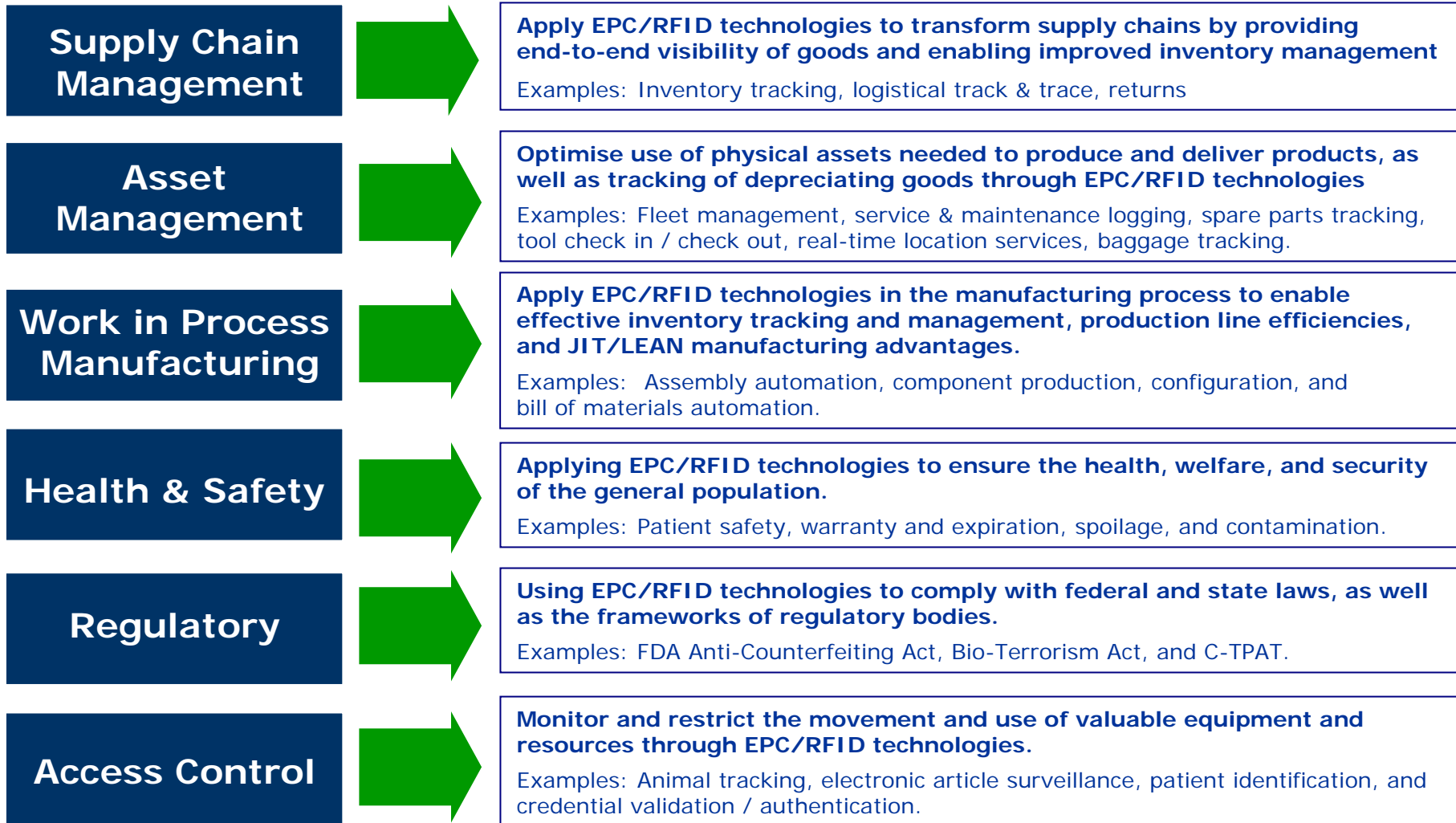


EPCglobal Subscriber Offering





EPC/ RFID Business Impact



Making our Vision a Reality



Adoption Cycle

Investigate

- Learn about EPC/RFID technology
- Join EPCglobal community
- Collect ideas for potential benefits
- Secure executive support

Experiment

- Conduct business process evaluation
- Perform Proof of Concept
- Develop high level Business Case

Trial

- Test business applications, examine impact on processes
- Identify impacted Key Performance Indicators
- Define external and external data flow

Pilot

- Establish pilot scope
- Select trading and technology partners
- Validate pilot performance
- Refine business case based on pilot results

Deploy

- Collaborate with Trading Partners on data flow
- Execute supply chain process transformation
- Measure and track KPIs
- Expand deployment

Determine magnitude of benefit and adoption strategy

Pilot validating business case and technology

Roll-out structured to achieve maximum ROI



Subscriber Tools 1

	Description	Support Tools
Getting Started	Getting started with EPCglobal and leveraging your subscription	<ul style="list-style-type: none">• Mastering EPC / RFID• EPC Advisory Group
Financial Planning	Planning your company's EPC / RFID business case	<ul style="list-style-type: none">• Financial KPI Guidelines• Current and future state assessments• ROI Assessment and Business Case Planning• EPC Value Models• Industry Issues & Drivers• RFID Cost Tutorial
Internal Implementation Planning	Create a solid implementation plan with internal planning tools to help your company implement smoothly	<ul style="list-style-type: none">• Implementation Project Plan• Critical Path Planner• Blueprint & Timeline• Technical Papers• Learnings from the field



Subscriber Tools 2

	Description	Support Tools
Vendor Selection	Vendor selection tools to assist you in minimising risks and costs in your EPC / RFID implementation	<ul style="list-style-type: none">• Guidelines on selecting tags, readers, implementation partners• Sample Request for pricing and checklists• Systems Integration Project Plan• Vendor Marketplace: Profiles, Certification, Accreditation
Trading Partner Adoption	Ramp up your community quickly and yield faster returns for your supply chain	<ul style="list-style-type: none">• Trading Community adoption scorecard• Trading Community Implementation Planner• Trading Community Portal



Tools Overview



Peleton – Roadmap Generator



Implementation Guidelines



**Implementation Advisor –
Based on implementation Guidelines**



Value Model – ROI Computing Engine



Cook Book – KPI Scorecard



Suggested Next Steps

1. Form work group(s) to evaluate and extend tools
2. Work Group activities:
 - Training on tools
 - Analyse inputs for local marketplace and amend appropriately
 - Analyse calculations and amend appropriately
 - Analyse results for local marketplace and amend appropriately
3. Best practice evaluation and pilot tools
4. Implementation and availability of localised tool set



GS1 EPC/RFID Advisory Group Meeting 2

21 February 2007

The global language of business

www.gs1.org