



GS1 EPC/RFID Technology Group Meeting 2

21 February 2007

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Agenda – Afternoon Session

Afternoon Session

1:00pm	Lunch ...in parallel SCKC RFID / Smartshelf tours	
2:00pm	Welcome	Mark Fuller, GS1 COO
2:30pm	Local Progress & Technical Update	Sue Schmid, GS1 GM Standards
3:00pm	EPC Strategy & Framework	Richard Jones, GS1 GM Ser Del Tony Edwards, Director, RFIDEas
3:30pm	Developing the Business Case & Forward Agenda	Mark Fuller, GS1 COO Peter Chambers, GS1 Mgr Projects
4:00pm	Solution Partner Updates	Joseli Munive, GS1 Alliances Manager
4:30pm	Open Forum Discussion	All
5:00pm	Close	





Developing the Business Case and Forward Agenda

Peter Chambers, Manager, Projects and Development
Mark Fuller, COO

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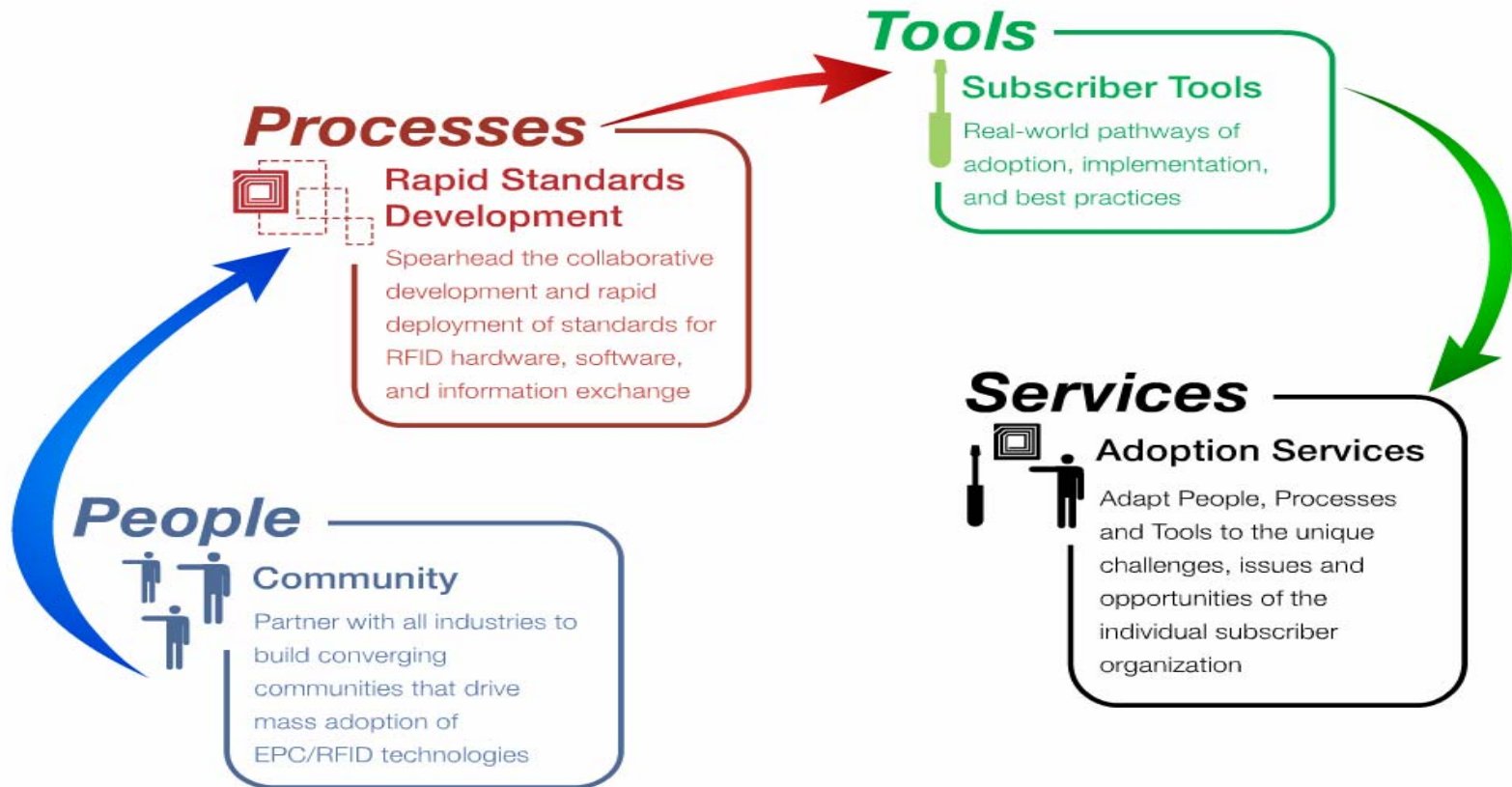


Developing the Business Case Agenda

- EPCglobal Tools - Overview
- Strategic Planning tools
- Cost – Benefit Computing Engine
- Implementation Advisory
- RFID Cook Book – Practices & KPA's
- Business Case Studies
- Question & Next Steps

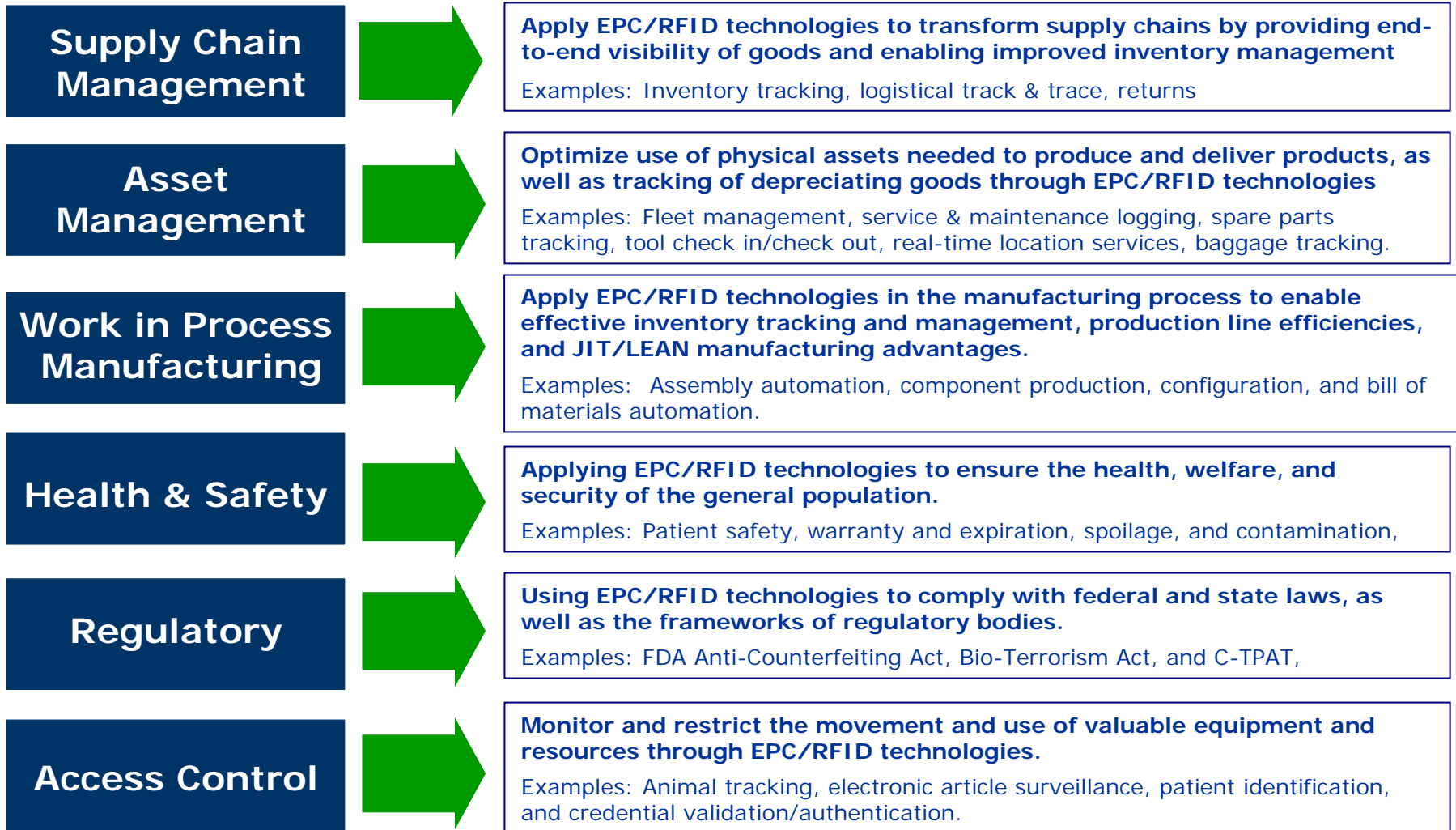


EPCglobal Subscriber Offering





EPC/ RFID Business Impact



Making our Vision a Reality



Adoption Cycle

Investigate

- Learn about EPC/RFID technology
- Join EPCglobal community
- Collect ideas for potential benefits
- Secure executive support

Experiment

- Conduct business process evaluation
- Perform Proof of Concept
- Develop high level Business Case

Trial

- Test business applications, examine impact on processes
- Identify impacted Key Performance Indicators
- Define external and external data flow

Pilot

- Establish pilot scope
- Select trading and technology partners
- Validate pilot performance
- Refine business case based on pilot results

Deploy

- Collaborate with Trading Partners on data flow
- Execute supply chain process transformation
- Measure and track KPIs
- Expand deployment

Determine magnitude of benefit and adoption strategy

Pilot validating business case and technology

Roll-out structured to achieve maximum ROI



Subscriber Tools 1

	Description	Support Tools
Getting Started	Getting started with EPCglobal and leveraging your subscription	<ul style="list-style-type: none">• Mastering EPC/RFID• EPC Advisory Group
Financial Planning	Planning your company's EPC/RFID business case	<ul style="list-style-type: none">• Financial KPI Guidelines• Current and future state assessments• ROI Assessment and Business Case Planning• EPC Value Models• Industry Issues & Drivers• RFID Cost Tutorial
Internal Implementation Planning	Create a solid implementation plan with internal planning tools to help your company implement smoothly	<ul style="list-style-type: none">• Implementation Project Plan• Critical Path Planner• Blueprint & Timeline• Technical Papers• Learnings from the field



Subscriber Tools 2

	Description	Support Tools
Vendor Selection	Vendor selection tools to assist you in minimising risks and costs in your EPC?RFID implementation	<ul style="list-style-type: none">• Guidelines on selecting tags, readers, implementation partners• Sample Request for pricing and checklists• Systems Integration Project Plan• Vendor Marketplace: Profiles, Certification, Accreditation
Trading Partner Adoption	Ramp up your community quickly and yield faster returns for your supply chain	<ul style="list-style-type: none">• Trading Community adoption scorecard• Trading Community Implementation Planner• Trading Community Portal



Tools Overview



Peleton – Roadmap Generator



Implementation Guidelines



**Implementation Advisor – based on
Implementation Guidelines**



Value Model – ROI Computing Engine



Cook Book – KPI Scorecard



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