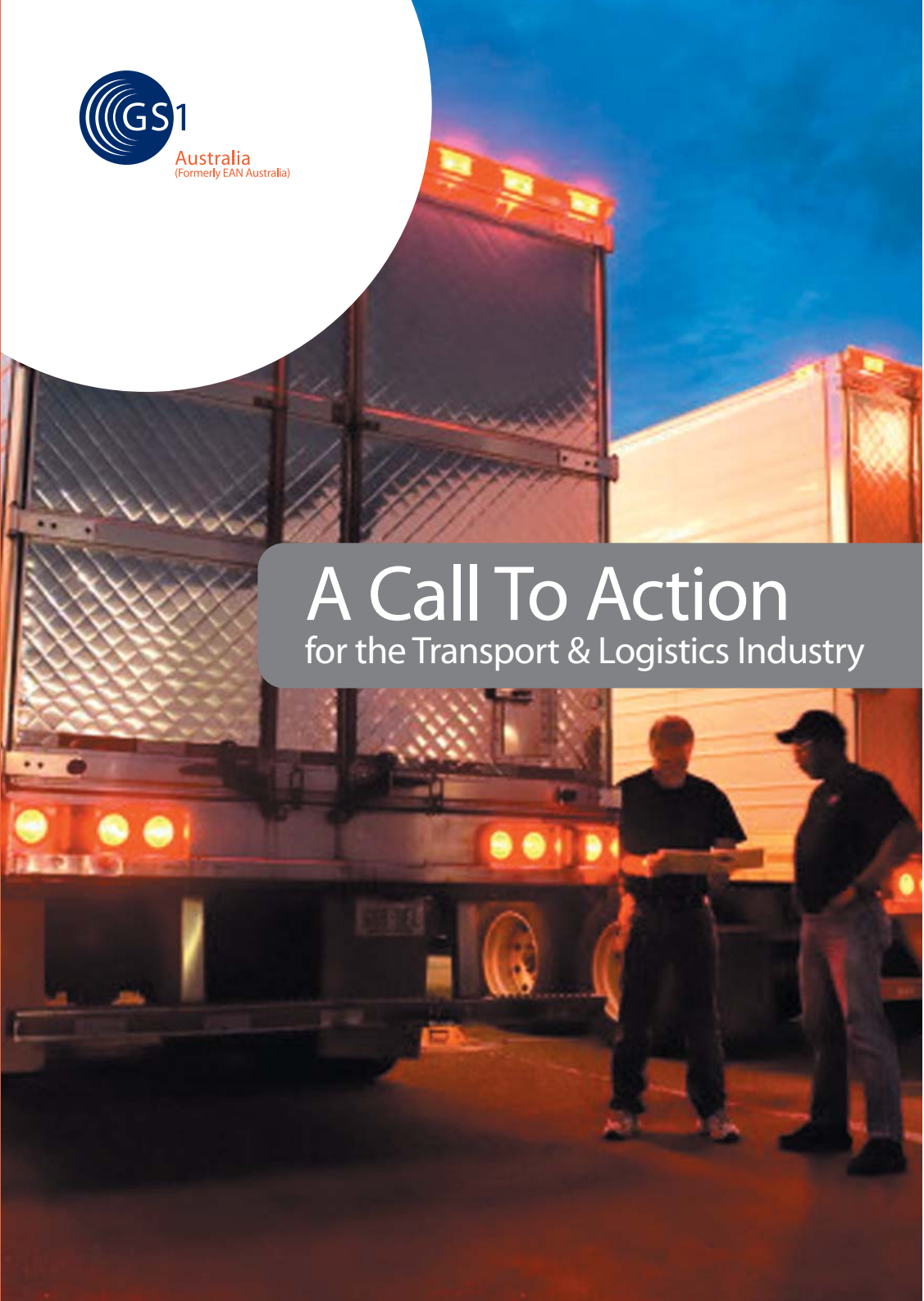




Australia
(Formerly EAN Australia)

A Call To Action

for the Transport & Logistics Industry



GS1 System – the largest supply chain standards system in the world



“The ALC recommends the adoption of the GS1 System of standards to optimise Australia’s transport and logistics operations and meet international best practice. This includes meeting regulations covering the traceability and security of goods transported.

The transport and logistics industry is ideally placed to integrate these standards and truly maximise the trading benefits for our industries future as this is a globally recognised system and already used by many of our trading partners in retail, supply, and purchasing. For example, GS1 business messaging and bar codes simplify many time-consuming and costly processes that quickly eat into profit margin. GS1 Australia, the local administrators of the GS1 System, are experienced in helping Australian industries like ours to optimise supply chain operations and maximise return on investment.”

– Mr Hal Morris, Executive Director of the Australian Logistics Council.

Accordingly, we call upon all industry participants to join us and commence their preparation for implementing these standards.

The GS1 System provides international standards for item identification (for products, shipments, locations, or assets), data capture, electronic messaging, and data synchronisation. These standards are also being enhanced and expanded to reflect future business needs and advances in technology such as radio frequency identification (RFID).

Through the automation of business processes, the GS1 System drives increasingly fast, efficient and accurate flow of information between trading partners, factors that are fundamental to the success of any business.

More than 1 million companies use the GS1 System to carry out billions

of transactions across 155 countries every day: it is the most widely used standards system in the world.

The GS1 System is administered locally by GS1 Australia, a not-for-profit organisation created to help Australian businesses become more efficient.

The benefits of the GS1 System

With industry wide adoption of the GS1 System, we anticipate the following benefits:

- Better use of existing information communication technology (ICT) investment
- Improved traceability
- Reduced cost of accounts receivable
- Reduced volume and cost of credits
- Increased speed and reduced errors through process improvement and automation
- Improved stocktaking and stock handling
- Real time information

The key achievements thus far:

- Developed ‘The Australian Transport and Logistics Industry Numbering and Bar-coding Guidelines’
- Pilot implementation program
- Two case studies resulting from the pilot implementation program
- Scheduled an industry awareness and education program
- Formed industry ‘working group’, chaired by GS1 Australia, to ensure industry ownership of the proposed implementation roll-out of the standards

We strongly encourage the Australian transport and logistics industry to consider the business imperatives to improve supply chain management practices in our industry by adopting the GS1 System of standards.

Your decision to be part of the global GS1 System gives you the support of the transport and logistics industry and GS1 Australia. You will be offered expert guidance every step of the way to fully enable the successful implementation of the GS1 System.

How to join us

Follow these simple steps to successful GS1 System implementation:

1. Understand how the GS1 System works by visiting GS1 Australia’s website at www.gs1au.org
2. Join GS1 Australia. Application forms can be downloaded from www.gs1au.org
3. Discover the potential applications and benefits of the GS1 System in optimising supply chain management within the transport and logistics industry. ‘The Australian Transport and Logistics Industry Numbering and Bar-coding Guidelines’, provides an easy-to-read overview and can be downloaded from www.gs1au.org
4. Talk to your trading partners about implementing the GS1 System.
5. Consider integrating the GS1 System with your current information systems for seamless, efficient ordering, invoicing and stock control.

Remember expert help from GS1 Australia is only a phone call away. You can contact the GS1 Australia Member and Industry Support Department on 1300 366 033 or via email at gs1aust@gs1au.org



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