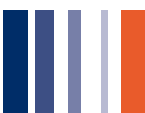




GS1 Australia
Digital Imaging

High quality, low resolution digital images for shelf space management and online applications





GS1 Digital Imaging will provide you with the following benefits:

- a convenient, speedy service
- affordable rates
- high quality images
- accurate product dimensions
- automatic loading of images onto EANnet
- access to the new 3D imaging service

GS1 Digital Imaging services are available to both members and non-members of GS1 Australia. We provide you with the convenience of having your products tested for bar code quality, accurately measured, digitally imaged and automatically loaded onto EANnet in one easy step. GS1 digital images are preferred by a number of leading Australian retailers for shelf space management and online applications.

Image File Specifications

- **File Type:** JPEG
- **Resolution:** 96 Pixels per inch
- **Background:** White
- **Style:** Cropped, face-on or angle
- **Colours:** 24-Bit (16.7 million)
- **Capture Size:** 324 pixels height or width, whichever is the greater dimension
- **Orientations:** As defined by industry standards per product type

To find out more about GS1 Digital Imaging please contact Imaging Department on 1300 366 033 or email gs1_imaging@gs1au.org



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