

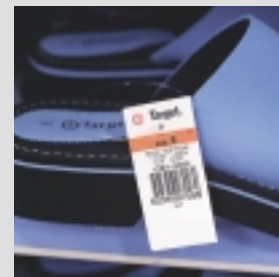
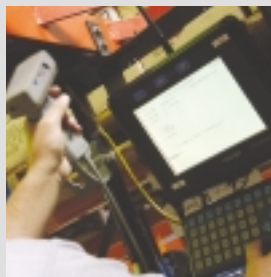


EANacert accreditation for Alliance Partners
- your industry

credentials

Leverage your alliance with EAN Australia by
achieving EANacert accreditation for your company.

EANacert accreditation brings impeccable credentials for your products and services. As your customers move towards their own EANacert accreditation, they will seek the certainty of suppliers accredited by the same system. Make your company a preferred supplier by taking advantage of the special EANacert program for Alliance Partners.



Your guide to accreditation

As an EANacert accredited company, every EAN Australia Alliance Partner enjoys the confidence of Australian industry to deliver quality EAN•UCC supply chain solutions.

Your progress as an Alliance Partner is supported by EAN Australia throughout the EANacert accreditation process. A program tailored to match Alliance Partner needs brings your professionals together with EAN Australia's EAN•UCC system experts. Together, they will design systems to ensure data is 100% accurate and bar codes scan first time, every time. With EANacert accreditation, your company gains recognition as a provider of quality assured EAN•UCC supply chain solutions.

4 steps to accreditation

EAN Australia supports Alliance Partners through the four stages of the accreditation process:

1. The scope of your solutions

Working with your business, EAN Australia first gains insight into the range of your supply chain products and services. Understanding your products and services is fundamental to the accreditation process and allows EAN Australia to customise the process to suit your needs.

2. Gap analysis

Once familiar with your products and services, EAN Australia employs its experience with the EAN•UCC system to perform a gap analysis. This will highlight any areas that need to be addressed for system compliance.

3. Training

Your key personnel will receive comprehensive training on all aspects of the EAN•UCC system and how its benefits can be maximised for your customers.

The training module provides in-depth knowledge so that your staff members are equipped to offer expert advice. The basic structure of the module is:

- > Introduction to EAN Australia
- > Introduction to numbering and bar coding
- > Trade item numbering and bar code symbologies
- > Logistics applications
- > Benefits of the EAN•UCC system
- > The EAN•UCC standards in electronic commerce, EDI and XML

- > Analysing cost benefits
- > Mapping processes
- > Planning for implementation
- > Preparing for change
- > New developments

4. Implementation

EAN Australia's support for newly accredited Alliance Partners continues through to the implementation phase. The close working relationship enables a smooth introduction to the marketplace and effective promotion to EAN Australia's 13,000 member companies.

Ongoing support, with updates on changes in the EAN•UCC system, the requirements of the accreditation program or relevant standards, will ensure that your organisation is aware of all developments that might affect clients.

Your return on investment

While the status gained by EANacert accredited Alliance Partners is invaluable, the cost is minimal. EAN Australia recognises the importance of accreditation for its Alliance Partners and offers a specially costed program as a demonstration of its commitment to the partnership.

EAN Australia's expert guidance through the process is free for Foundation (Knowledge Centre) Alliance Partners and Business Alliance Partners. Associate Alliance Partners invest just \$3,000 to partially recover EAN Australia's costs.

Achieve EANacert accreditation and win industry recognition of your status as a leading Australian provider of quality EAN•UCC solutions.