



Monday 16 October 2006

Name
Title
Company
Via email:

Dear Contact,

As a key stakeholder in the Australasian healthcare sector, we invite you to join the Australasian GS1 Healthcare User Group Local Interest Team (HUGLIT™), a sub-working group of the Global GS1 Healthcare User Group (HUG™) of which your organisation is an active member.

This is a significant opportunity to provide a local voice and lead the healthcare industry to the effective utilisation and development of the GS1 System of global standards, with a primary focus on automatic identification, to improve patient safety.

The HUG was established in May 2005 as a voluntary group of GS1 members and invited supply chain participants from around the world. Comprised of senior executives from global pharmaceutical companies, hospitals, logistics operators, policy makers and regulators, their united vision is for HUG to become the single source for regulatory agencies and trade organisations seeking input and direction about the use of the GS1 System in the healthcare industry.

Today, HUG is recognised worldwide and most of the world's largest pharmaceutical and surgical device manufacturers participate in some way. With this enormous interest in the HUG and its activities around the world, along with strong regional support, the Australasian HUGLIT is being formed to discuss and address local issues and initiatives, with the aim of providing input and strategic direction into the adoption of the GS1 System by the global healthcare community.

The inaugural HUGLIT meeting will be held on Wednesday 25 October 2006 in Melbourne.

Key note speakers will include: Rich Hollander, HUG Co-Chair and Senior Director of Packaging Services for Pfizer; Dr Bruce Anderson from the Ministry of Health New Zealand; and Ken Nobbs, Manager – Supply Chain, NEHTA.

We encourage you to attend this milestone event and welcome your participation.

Yours sincerely,

Sue Schmid
General Manager
Standards Development
GS1 Australia

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GS1 New Zealand

Cc: HUG Representative
Encl. Global GS1 HUG brochure
GS1 Australasian HUGLIT invitation flyer

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